Minutes for the Mighty Hawkeye Battalion Alumni Association (MHBAA) Board Meeting - 2 March 2021 -Meeting Start Time: 7:00 pm Central Zoom Meeting (Visual and Audio)

Directors present:				Non-Directors present:		
1.	Х	Scott AYRES – '83		1.	Х	Diana MEADOR – '89
2.	Х	Kevan BAKEWELL – '98		2.	Х	LTC Kevin SALGE – '99
3.	Х	Josh BUSARD – '99				
4.		Jamie CLASEN – '07				
5.	Х	Brad COOK – '95	(Secretary)			
6.	Х	Kevin FLATT – '70				
7.	Х	Katie HANNA – '94	(President)			
8.	Х	Karl KRAUS – '88				
9.	Х	Ken MADDEN – '71				
10.	Х	David (Dave) PINTER – '90)			
11.	Х	Joe POCH – '09	(Treasurer)			
12.	Х	Walter PRENTICE – '69	(VP)			
13.		Marshall RICHARDSON –	'13			
14.	Х	Scott SANBORN – '85				
15.	Х	Stewart (Stu) WALLACE –	'68			

1. Katie HANNA called the meeting to order at 7:00 pm Central.

2. Katie called for any conflicts of interest; no directors noted any.

3. The board voted to **APPROVE** the 2 February 2021 minutes, as motioned by Scott SANBORN and seconded by Dave PINTER.

4. Committee Reports:

a. <u>Finance Committee</u>: (Joe POCH) Joe reported that \$7.00 was credited back to the Operational account, as well as an additional \$45.00 from Wreaths Across America, for an ending balance of \$3990.20. The Scholarship fund received \$33.00 in donations and was charged a \$2.90 gift expense for an ending balance of \$7,501.35. The Facilities fund received \$8.00 in donations and was charged a \$0.40 gift expense for an ending balance of \$1,898.10. The total ending balance for all three accounts was \$13,389.57.

- b. Strategic Vision Committee: (Brad COOK)
 - i. Build a World Class Network of Leaders: (Diana MEADOR)

a) Cadet Mentorship Program – Diana reported she had not received any additional cadet feedback. LTC SALGE reported that the verbal feedback he had received was positive, he would check which cadets are still in contact with their mentors, and that he was starting to see BOLC dates for MS IVs.

ii. Support, Enhance and Fund Department Activities: (Karl KRAUS)

a) Karl reported that he will create an events calendar for the upcoming academic year (AY 2021-2022), including board of directors meetings, home football games, commissionings, etc.. He will run it by LTC SALGE before presenting it to the board for our review.

b) Karl also reported that 24 MAR is the U. Iowa one-day fundraising event, One Day for Iowa. LTC SALGE added that there are matching funds for the first \$20K in donations from 2010 - 2020 U. Iowa graduates and he would publicize the event on ROTC social media and provide info. to Scott for social media posting.

c) LTC SALGE reported that Jeff LIEBERMANN (U. of Iowa Center for Advancement) set up a meeting for him with regional fundraisers in April.

d) LTC SALGE also reported they had both the 5-person and 9-person cadets teams won at the Ranger Challenge competition, which is a first for the program! It's been about three years since one of our teams won and they will compete at the brigade competition at the end of March at Ft. Leonard Wood, MO. The 9-person team will have a two in five chance of going to the Sandhurst competition at West Point this year (as the top two teams from brigade will move on). Both teams winning already earned the program two more Airborne School slots this year, with more possible, based on how they perform at brigade.

e) LTC SALGE stated he is considering scaled down participation in the virtual Bataan Death March since many of the same cadets are on the Ranger Challenge team. He still thinks there are enough other cadets who want to participate and will let us know the planned route (about 26 miles around the Iowa City and Coralville areas) and times so we can cheer on or walk with the cadets, if we want.

f) LTC SALGE reported that commissioning this semester will be in-person at the lowa City National Guard Armory on 14 May and have a maximum limit of 50 participants. The will conduct three or four ceremonies throughout the day so that commissionees will all be able to invite their family members to attend. They will either livestream again, like they did last year, or post the video after the ceremonies. Coe College will have two commissioning ceremonies the week prior; one for each of their two commissionees.

g) LTC SALGE reported that MIL Ball will not happen this year, as the university is limiting event sizes to 50 participants. He is also participating on a Military Advisory Board (with Army and Air Force ROTC departments and the Student Veterans Org.) which has discussed a possible larger veteran's event / dinner (which would be separate from the Army ROTC MIL Ball).

iii. Recruit the Next Generation of Leaders: (Stu WALLACE)

a) Stu reported he spoke with Tony WOLF and there are currently 84 cadets enrolled, down from 95 last semester. Tony is working about four or five new cadets, which would bring the total back up to around 90.

b) Stu also reported there are 27 cadets scheduled to attend summer camp (22 males, 5 females) and the LTC SALGE has done a good job of moving the program forward.

c) LTC Salge added that the MS III class lost a lot of cadets, which is a concern across ROTC nationwide. He could still pull in cadets off the street as late as May or June to get them into the MSIII class. Also looking for potential lateral entries from the National Guard.

iv. Promote Our Organization: (Scott SANBORN)

a) Katie HANNA announced that Scott had agreed to head up this committee and thanked him for volunteering.

b) Scott reported two more alumni joined our LinkedIn MHBAA group since last month, bringing our total to 140. He also said he'd wait for LTC SALGE to send him the URL for the One Day for Iowa event and information re: the Bataan Death March.

c) Katie confirmed that she now has access to our MHBAA Facebook account.

d) Stu asked Katie if we couldn't send out a one-page flyer to everyone we normally send the newsletter to. He said he thinks there's a big population [of non-Facebook users] who we are not reaching. Katie agreed and stated she's received e-mail from a member's spouse before, who was starting to deal with memory loss issues,

so his wife replied to the e-mail for him. She said she'd send an e-mail through distribution and encouraged everyone to contact our classmates and ask them to connect with us.

5. <u>Department Updates</u>: Katie noted that LTC SALGE provided a lot of his monthly updates during the earlier Support, Enhance, and Fund Department Activities discussion. She thanked him for his recent work with Jeff LIEBERMANN and for coordinating for him to speak with us during last month's meeting. She also asked if he'd heard anything back from Jeff and LTC SALGE said he'd send him an e-mail to ask about the disclosure forms he said he'd provide to the board so we could view donor contact info and send them thank you notes. LTC SALGE did say that if we want to consider a new social media platform, cadet heavily use Instagram now (vs. Facebook).

- a. Upcoming Events: See above Support, Enhance, and Fund Department Activities discussion (paragraph 4.b.ii).
- b. Staff Updates: None.
- 6. Old Business:

a. <u>ROTC Building</u>: (Stu WALLACE and Scott AYRES) Stu stated we are making progress and that he'd meet with President Harold next week (Monday) when he visits Iowa City again.

b. <u>COVID Support to Cadets</u>: LTC SALGE said he would provide more information about the U. Iowa commissioning schedules after cadets selected their desired times. He would also like to invite at least one (possibly more) board members or alumni to attend. Katie said she'd try to solidify the plan for how we'd like to recognize the commissionees (like we've done in the past with rank). She mentioned our previous discussion of possibly providing coins. Stu said he has some old coins that Rob made and will take a picture of them on Monday to send to the board. He also works with a company who makes his G.O. coins for \$4.50 each per 100 coins. Thinks we have 10-15 left. Also asked us to let him know if we'd like him to sign a letter to the commissionee parents so he can coordinate with Sharyl next week. The intent was to establish contact with 2LT families to help get updated contact information from them over their first few years of service (and moving so frequently). Katie also talked about actually inviting new commissionees to join the MHBAA. Stu said he'd generate a draft and share it with Katie and Dave to review it next week.

7. New Business:

a. Katie discussed suggestions from Dave about previous years' networking and that we used to have our own email address, but does not appear to be active. He also had a great suggestion about an electronic continuity file that we could hand off to new officers every year. We have the minutes, which Rob HEDGEPETH is hanging on our web page for us. Dave talked about trying to capture continuity files for every position. Since the MHBAA started up back in 2014, he's starting to see some of the same old topics come up for discussion, again. Some of that is good, but some would be good to be able to recall previous discussions and decisions. Brad COOK said that he'd provide Katie with an example position continuity file from his former position with the AUSA – Rock Island Arsenal Chapter.

b. Ken MADDEN asked Katie if it would be possible to get a roster of board members. Katie said she'd send this out to all board members. Ken also asked if some local mentors might be able to attend their mentees' commissioning ceremonies. LTC SALGE said yes, that should be possible, and to let him look at the numbers.

c. Dave followed up on previous discussions re: possibly providing copies of the Army Officer's Wife's Handbook to commissionee spouses / fiancés and asked LTC SALGE how many he would need. LTC SALGE said he would check this week and let Dave know.

- 8. Next Scheduled Meetings:
 - a. 6 April.
 - b. 4 May.
 - c. 1 June.

9. The board voted to **APPROVE** adjourning at 7:49 pm Central, as motioned by Joe POCH and seconded by Scott SANBORN.

Bradley J. Cook Secretary Mighty Hawkeye Battalion Alumni Association (MHBAA)