Minutes for the Mighty Hawkeye Bn Alumni Association Board Meeting 9 JUL 2019 Meeting Start Time: 7:00 pm Central

## **Directors Present**

- √ Scott Ayres '83
- √Kevin Bakewell '98
- ✓ Jeff Bourland '87
- ✓ Brad Cook '95
- ✓ Steve Fredericks '69/Former PMS
- √ Katie Hanna '94
- √ Rob Hedgepeth '88
- √ Karl Kraus -'88
- ✓Dave Lewis '89
- ✓Diana Meador '89
- ✓ Scott Sanborn '85
- √ Melanie Young –'87
- √ Stewart Wallace –'68
- 1. Rob Hedgepeth called the meeting to order at 1900 hours.
- 2. Rob called for any conflicts of interest. No conflicts were noted.

3. Jeff Bourland motioned to approve the 9 JUL 19 minutes. Melanie Young seconds the motion. All approved.

## 4. Committee Reports:

- a. Treasurer's Report: Melanie Young reported balances of Foundation accounts:
  - i. Facilities: \$1540.90 (\$7.60 net increase).
  - ii. Scholarship: \$5198.20 (\$7.90 net increase)
  - iii. UI CC account: \$3227.12. (no change)
  - Rob asked for an update on thanking donors. Stewart stated that he talked to Jeff Lieberman asking about thanking donors. They agreed to when someone donates – the Center for Advancement sends a letter to thank donors and can copy a letter to Sharyl. Stu asked for a list of donors and the amount.
- b. Strategic Vision Committee:
  - i. <u>Build a World Class Network of Leaders</u>: Brad stated that He talked to Zach and the new PMS is on the ground – Kevin Salge. He had great AAR feedback (about 1/3 responded). Zach will send out AAR AAR questions to UI email accounts for cadets. Rob asked Brad to send AAR comments to hand down to whomever takes over the program in the future. (to attach to the minutes). Brad said he would like to work through the PMS and not use .mil accounts if possible. Rob stated to ask for personal account emails in the future.

- ii. <u>Support, Enhance and Fund Department Activities</u>: Jeff Borland thought this was dissolved. Rob stated that the committee that dissolved was the Fund not Support and Enhance. Jeff will go back and revisit.
- iii. <u>Recruit the Next Generation of Leaders</u>: Stew Wallace stated

Seniors- 15 contract, 1 enrolled – 16 total commission next spring

Juniors – 11, 10 enrolled = 22 juniors

Sophomores – 5: 13 enrolled, 8 prospects – 22 Soph next spring

Freshman – 12: 8 on campus, = 22 freshman

Approximately 100-110 cadets

This is the biggest start since 2010.

- iv. <u>Promote Our Organization</u>: Melanie stated we need to include the Army Tenmiler post-sponsorship in the newsletter.
  - a. <u>Newsletter.</u> Katie Hanna stated that a newsletter will come out it August.
  - b. <u>Alumni found.</u> If they know a prospective student for ROTC, have them contact Tony.
  - c. Post Sponsors update. Katie briefed that she had no new updates.
  - d. <u>Social Networking</u>: Scott Sanborn took over the LinkedIn account and is working with it. Katie will work with him to get newsletter info in LinkedIn.
- 5. Department Updates: Brad stated that he talked to AUSA at RIAA. They will rent an Airbnb. The Chapter President will be in DC and can stock it with food. They can possibly provide tickets to ROTC events and lunch at AUSA. Brad stated that Zach told him that \$1000 donation came from an organization. The Army Tenmiler will be included in the newsletter – donations are still being accepted.
  - 6. Old Business:
    - a. Stu stated that the ROTC building meeting was held with the VP of finance. He is supportive. Zach will help when he retires (he is staying in the area). The AF PMS and VA Rep will come up with a brief to layout and will present. They will take it to the President who will take it to the Regents.

Stew suggested putting a great Vet who has done great things in the newsletter.

- b. Tailgate: Scott stated for the ISU tailgater we have to fend for space and can promote ticket sales.
- 7. New Business:
  - a. 2020 Elections are coming. Send names of potential new board members to Katie.
  - b. Katie asked what we will do for PMS/Zach (retirement): Melanie stated that she would order the MHBAA Polo shirt discussed for him. Stu suggested giving it at the Tailgate.
  - c. Next Scheduled meetings:
    - i. 6 AUG 19
    - ii. 3 SEP 19
    - iii. 1 OCT 19

1-15 SEP 19 Ballet Process. All reach out to prospective officers and report back in August.

9. The meeting was adjourned at 1944, on a motion by Melanie Young and a 2-by Stewart Wallace and a unanimous vote.

/////Signed/////

Katie Boesen Hanna

Secretary Mighty Hawkeye Battalion Army ROTC Alumni Association (MHBAA)

## **MHBAA** Calendar

5 MAR 19 Board Meeting 13 APR 19 Board Meeting/Mil Ball o/a 10 MAY 19 Spring Commissioning 27 MAY 19 Memorial Day 4 JUN 19 Board Meeting 4 Jul 19 Independence Day 15-31 JUL 19 Solicit Board Candidate Nominations 6 AUG 19 Board Meeting/Present list of candidates to the board 7 AUG 19 Disseminate list of candidates to membership 31 AUG 19 Football Game (Miami, OH) 1-15 SEP 19 BoD Election 3 SEP 19 Board Meeting 7 SEP 19 Football Game (Rutgers) 13 SEP 19 Game Ball run (Iowa City to Ames) 14 SEP 19 Football Game (at ISU) 28 SEP 19 Football Game (MTSU) 1 OCT 19 Board Meeting 12 OCT 19 Football Game (Penn State) 19 OCT 19 Football Game (Purdue/Homecoming) 5 NOV 19 Board Meeting 16 NOV 19 Football Game (Minnesota) 23 NOV 19 Football Game (Illinois) 28 NOV 19 Thanksgiving 3 DEC 19 Board Meeting o/a 13 DEC 19 Winter Commissioning