

Minutes for the Mighty Hawkeye Bn Alumni Association Board Meeting (Amended)

4 DEC 2018

Meeting Start Time: 7:00 pm Central

Directors Present

- ✓ Scott Ayres – '83
- ✓ Jeff Borland – '87
- ✓ Dave Deyak- Former PMS
- ✓ Steve Frederick – '69/Former PMS
- ✓ Katie Hanna – '94
- ✓ Rob Hedgepeth – '88
- ✓ Dave Lewis – '89
- ✓ Diana Meador –'89
- ✓ Luke Peters – '89
- ✓ Joe Poch –'09
- ✓ Melanie Young – '87
- ✓ Stewart Wallace- '68

1. Luke Peters called the meeting to order at 1901 hours.
2. Luke called for any conflicts of interest. No conflicts were noted.
3. An amendment was noted for the 6 NOV 18 minutes – Scott's name was spelled incorrectly. Approval of the minutes for the regular board meeting of 6 NOV 18, with amendment, were unanimously approved on a motion by Melanie Young and a 2nd by Joe Poch.
4. Committee Reports:
 - a. Treasurer's Report: Joe Poch reported balances: Facilities: \$1472.50.
Scholarship: \$2972.50
UI CC Union account: \$3167.12 (Reimbursed Luke \$308.65 for the tailgate.)(CC Union account is not tax deductible). Finance report was unanimously approved with a motion by Rob Hedgepeth and a 2nd by Melanie Young.
 - b. Strategic Vision Committee:
 - i. Build a World Class Network of Leaders: Brad not on call due to TDY.
 - ii. Support & Enhance Department Activities: Merge with Fund our Opportunities.
 - iii. Recruit the Next Generation of Leaders: Stu Wallace stated that there should be a total of 16 new LTs by EOY (he thinks mission was 18). 20 sophomores. Tony has 10 new prospects. 15 freshmen. Doing well in

recruitment. He talked to seniors about mentors. Assigning after Christmas break is too late as they are focused on graduating and getting “out the door.” They agreed that the summer before senior year (a few suggested junior year).

- iv. Promote Our Organization: Melanie Young sent out an email soliciting ideas and input on possibly selling MBHAA hats that would appeal to a wide audience (male/female).
- v. Fund Our Opportunities: No change.

c. Outreach committee:

- i. Newsletter. Katie Hanna stated that the newsletter is going out in DEC.
- ii. Alumni found. None
- iii. Post Sponsors update. Katie briefed that she had no new updates.

d. Social Networking: no change.

5. Department Updates: None. Zach and Tony not on call.

Luke stated that the new PMS was announced. Class of 99, Kevin Salgy. Currently the 1st Cav Bn Cdr in Korea and will be on board following his COC this summer.

6. Old Business:

- a. Scholarship Criteria: Dave Deyak – no change.
- b. Website. Rob plans on working on the website to finalize over the holidays. Talked with Brad and will add committee info. He will finalize and publish after the 1st of year.
- c. Board of Directors election: 5 responses overall. Brad Cook ('95); Kevin Bakewell ('98); Scott Ayers ('83); Joe Poch ('90); Scott Sanborn ('85). Will address after DEC meeting is closed.
- d. Wreaths Across America: 37 sponsors.
- e. 2019 Calendar: Luke sent out.
- f. Stu has been in discussion with the Center for Advancement. A new ROTC building was discussed. Jeff Lieberman and Javi are prepared to actively get involved with a new building and put together a draft campaign plan. Focus on alumni that are Vets, ROTC, or military interest. Stu talked to head of Vets Services on campus. They would like a formal proposal from the AF and Army ROTC. Stu is getting together next week on the 11th. With board approval, he would like to give them every name of ROTC alumni. Stu will email board back with feedback from the meeting. The new building would be combined with ROTC and Vets services. He needs approval from the board and list of names. Rob stated that if we have names they don't have and vice versa we should share info. Scott stated that now he is working full time for ISU. **An ISU donor is considering a plan to replicate the U of South Florida Joint ROTC building in Tampa.** Congressman Bill Young donated to the ROTC dept. Stu asked if we have a

sanitized list of names and year groups (without addresses). Luke will send him this.

7. New Business:

a. Open discussion.

- i. Rob stated that we should start to think of a gift for the PMS as he has been a huge supporter to the group. Luke agreed as he departs/retires this summer. Katie suggested perhaps at the Mil Ball.
- ii. Stu Wallace offered to host the in-person meeting food again in April (TBD but possible 20 APR).

8. Other items.

a. Next Scheduled meetings:

- i. 8 JAN 19
- ii. 5 FEB 19
- iii. 5 MAR 19

9. The meeting was adjourned at 1939, motion by Jeff Bourland and a 2nd by Rob Hedgepeth. Thanks to Luke for serving as President of the MHBAA Board!

/////Signed/////

Katie Boesen Hanna

Secretary

Mighty Hawkeye Battalion

Army ROTC Alumni Association (MHBAA)

MHBAA Calendar

~~AUG 18~~ ————— ~~Board Meeting~~
~~7 SEP 18~~ ————— ~~Game Ball Run~~
~~11 SEP 18~~ ————— ~~Board Meeting~~
~~2 OCT 18~~ ————— ~~Board Meeting (cancelled)~~
~~6 NOV 18~~ ————— ~~Board Meeting~~
~~4 DEC 18~~ ————— ~~Board Meeting~~
~~4 DEC 18~~ ————— ~~Board Meeting (Special Election)~~