

Minutes for the Mighty Hawkeye Bn Alumni Association Board Meeting
7 AUG 2018
Meeting Start Time: 7:00 pm Central

Directors Present

- ✓ Scott Ayers – '83
- ✓ Jeff Borland – '87
- ✓ Dave Deyak- Former PMS
- ✓ Steve Frederick – '69/Former PMS
- ✓ Katie Hanna – '94
- ✓ Karl Kraus – '87
- ✓ Dave Lewis – '89
- ✓ Diana Meador – '89
- ✓ Luke Peters – '89
- ✓ Melanie Young – '87

Others Present

None

1. Luke Peters called the meeting to order at 1902 hours.
2. Luke called for any conflicts of interest. No conflicts were noted.
3. Approval of the minutes for the regular board meeting of 12 JUN 18 were unanimously approved on a motion by Jeff Bourland and a 2nd by Melanie Young.
4. Committee Reports:
 - a. Finance Committee:
 - b. Treasurer's Report: No change except for \$4 charge for paper statements. No vote taken due to no treasurer report.
 - c. Strategic Vision Committee:
 - i. Build a World Class Network of Leaders: Jeff Bourland noted different options on committees and recommended consolidating III and VI in a line together. Jeff motioned to consolidate and Katie Hanna seconded the motion. Motion passed to consolidate the two committees. Brad Cook was TDY and had no report. Luke stated that Brad would start soliciting the next wave of volunteers soon.
 - ii. Support & Enhance Department Activities: No change.
 - iii. Recruit the Next Generation of Leaders: Seniors have 18 (out of 19); Juniors have 20/20. Sophomores 8-SMP, 2 Scholarship, 27 class;

freshman will have 2 contracted, 3-3 year scholarship, 24 in class, 12 prospective (43 total). 125 total for the department.

- iv. Promote Our Organization: Melanie Young stated that we should have a shirt by the end of the week. The logo was made into artwork and is portable. POC is Stitch in Time, Jim Halverson. These will be advertised in the newsletter with a photo of the shirt.
 - v. Fund Our Opportunities: No change.
- d. Outreach committee:
- i. Newsletter. Katie Hanna stated that the newsletter will go out with photos and info about the shirts and ordering in it. Great responses back on the newsletter.
 - ii. Alumni found. None
 - iii. Post Sponsors update. Katie briefed .
- e. Social Networking: no change.
5. Department Updates: Game Ball run is 7 SEP. Tailgate will be 8 SEP with the game at 4 pm.
6. Old Business:
- a. Scholarship Award Criteria Development: Dave Deyak no change if everyone agrees. Luke stated that we still need to get more money in the fund.
 - b. Website. Rob requests that committee chairs send him content for the website.
 - c. Wreaths Across America. Luke stated info will go out in the newsletter to purchase wreaths. Cost will be \$15 per wreath and \$5 of that cost comes back to MHBA. They will be put on Vets graves at Christmastime.
7. New Business:
- a. Open discussion.
 - i. New Board of Directors member solicitation. Luke briefed that this is the time of year to solicit new board members. Scott Ayers, Brad Cook, Bryce Parker, Joe Poch, and Dave Deyak are at the end of their term. Katie will send out an email in August. Discussion: should we reduce the size of the board? Dave stated we could have an open board once a year in person. This could develop and grow the new board.
 - ii. Tailgate: Luke briefed that Big 10 announced games that may be potential tailgate dates: Game Ball Run/IA vs ISU – 7 SEP; Homecoming – 20 OCT; Military Appreciation game – 10 NOV. Luke proposed that the 3rd annual tailgate take place 7 SEP due to better weather.
 - iii. Crowdfunding. Luke talked to Zach Buettner and the UICA having a campaign 24 SEP -5 OCT. It will be sent to University departments and

programs to apply by August 10 to be a part of it. Last year over \$28K was raised total. Zach will put something together and it will go out through the website so you can click on a link.

- iv. Diana stated that she is running the Army Tenmiler and asked if anyone else was, perhaps they could meet up. Katie Hanna is running it too. Katie will add this to the newsletter.
 - v. Corporate sponsorships: Jeff Bourland and Luke have this on the to-do list. Jeff will ask his company.
8. Other items.
- a. Next Scheduled meetings:
 - i. 4 SEP 18
 - ii. 2 OCT 18
9. The meeting was adjourned at 1935, motion by Melanie Young and a 2nd by Jeff Bourland.

//////Signed/////

Katie Boesen Hanna
Secretary
Mighty Hawkeye Battalion
Army ROTC Alumni Association (MHBA)

MHBAA Calendar

~~3 JAN 17 Board Meeting~~
~~7 FEB 17 Board Meeting~~
~~7 MAR 17 Board Meeting~~
~~4 APR 17 Board Meeting~~
~~22 APR 17 Military Ball/Board Meeting~~
~~2 MAY 17 Board Meeting~~

~~12 MAY 17~~ ————— ~~Spring Commissioning~~
~~29 MAY 17~~ ————— ~~Memorial Day~~
~~4 JUL 17~~ ————— ~~Independence Day~~
~~1 AUG 17~~ ————— ~~Board Meeting~~
~~21 AUG 17~~ ————— ~~Fall Classes Start~~
~~14 SEP 17~~ ————— ~~Board Elections~~
~~2 SEP 17~~ ————— ~~Home Football Game (WY)~~
~~8 SEP 17~~ ————— ~~Game Ball Run~~
~~16 SEP 17~~ ————— ~~Home FB Game (N TX)~~
~~23 SEP 17~~ ————— ~~Home FB Game (PSU)~~
~~3 OCT 17~~ ————— ~~Board Meeting~~
~~7 OCT 17~~ ————— ~~Home FB Game (III) — HC~~
~~28 OCT 17~~ ————— ~~Home FB Game (Minn)~~
~~4 NOV 17~~ ————— ~~Home GB Game (OSU)~~
~~7 NOV 17~~ ————— ~~Board Meeting~~
~~11 NOV 17~~ ————— ~~Veteran's Day~~
~~18 NOV 17~~ ————— ~~Home FB Game (PU)~~
~~23 NOV 17~~ ————— ~~Thanksgiving~~
~~5 DEC 17~~ ————— ~~Board Meeting~~
~~15 DEC 17~~ ————— ~~Winter Commissioning~~
~~9 JAN 18~~ ————— ~~Board Meeting~~
~~6 FEB 18~~ ————— ~~Board Meeting~~
~~6 MAR 18~~ ————— ~~Board Meeting~~
~~14 APR 18~~ ————— ~~Military Ball/Board Meeting at Union, 12:30 pm~~
~~e/a 11 MAY 18~~ ————— ~~Spring Commissioning~~