

Minutes for the Mighty Hawkeye Bn Alumni Association Board Meeting
12 JUN 2018
Meeting Start Time: 7:00 pm Central

Directors Present

- ✓ Scott Ayers – '83
- ✓ Jeff Borland – '87
- ✓ Brad Cook – '95
- ✓ Steve Frederick – '69/Former PMS
- ✓ Katie Hanna – '94
- ✓ Rob Hedgepeth – '88
- ✓ Karl Kraus – '87
- ✓ Dave Lewis – '89
- ✓ Diana Meador – '89
- ✓ Bryce Parker- '10
- ✓ Luke Peters – '89
- ✓ Stew Wallace - '68
- ✓ Melanie Young – '87

Others Present

None

1. Luke Peters called the meeting to order at 1900 hours.
2. Luke called for any conflicts of interest. No conflicts were noted.
3. Approval of the minutes for the regular board meeting of 6 MAR and 14 APR 18 were unanimously approved on a motion by Rob Hedgepeth and a 2nd by Stu Wallace.
4. Committee Reports:
 - a. Finance Committee:
 - b. Treasurer's Report: Bryce Parker reported the MHBAA Account balance of \$3,360.77. There have been no new deposits or new business. He also reported that the account is charged a \$2 fee per month. Bryce also reported that he has no authorization to access the UI Foundation accounts and has no status on them. Bryce also stated that moving forward, he is pursuing online banking and hopes to remove the monthly withdrawal fee. Treasurer's report was unanimously approved on a motion by Diana Meador and a 2nd by Melanie Young.
 - c. Strategic Vision Committee:

- i. Build a World Class Network of Leaders: Brad Cook asked the board to look at the sub-committees for the meeting in August. Brad also sent out the original framework of the Strategic vision. He reached out to Brett Chenowith for guidance on potential changes. There are three slides: Current, revised with Brett's suggestions, and a slide with the proposed changes, including merging from 5 down to 3 strategies. Brad asked for board members to review the slides and provide comments in and hopes to vote to approve in August.
Brad also reported that we have 18 mentors. He emailed mentors. He sent a 2nd email to unassigned volunteers to thank them and asked them to consider helping next year or to consider helping with committees.
 - ii. Support & Enhance Department Activities: No change.
 - iii. Recruit the Next Generation of Leaders: Stu Wallace reported that the department looks good. There are 18 seniors for 2019. There are approximately 20 juniors, 35 sophomores, and about 35-40 freshmen (approximately 110 cadets). Scholarships are the key.
 - iv. Promote Our Organization: Melanie Young stated that 6 logo designs went out and were narrowed down. She is working with the vendor to refine the Army Star contrast. Melanie requests approval for up to \$150 for the design. The vendor, Stitch in Time, will need payment to go forward. Melanie stated that to purchase an item, a \$10 fee would be charged but \$3.75 of that fee would come back to MBHAA. They are an approved vendor through the UI. She is in the process of getting approval and doing it the right way. The question was raised if we have rights to the design? Is it portable and can we use it at another vendor? Rob Hedgepeth motioned that we approve up to \$150 provided we have the rights to the design. Brad Cook seconded the motion. The motion was unanimously approved. Melanie will report back to the group via email.
 - v. Fund Our Opportunities: No change.
- d. Outreach committee:
- i. Newsletter. Katie Hanna mentioned that there was great feedback from the previous newsletter (lots of photos) and the June edition is in-progress.
 - ii. Alumni found. None
 - iii. Post Sponsors update. Katie briefed that this is updated from the sponsors she heard back from and will be in the June newsletter.
- e. Social Networking: no change.

5. Department Updates: Zach Buettner not on call.
6. Old Business:
 - a. Scholarship Award Criteria Development: Dave Deyak not on call.
 - b. Website. Rob requests that committee chairs send him content for the website.
 - c. Wreaths Across America. Luke stated that in July he would send out information to purchase wreaths. Cost will be \$15 per wreath and \$5 of that cost comes back to MHBA. We will push this through the newsletter.
7. New Business:
 - a. Open discussion.
 - i. New Board of Directors member solicitation. Luke briefed that this is the time of year to solicit new board members. Scott Ayers, Brad Cook, Bryce Parker, Joe Poch, and Dave Deyak are at the end of their term. Katie will send out an email in August.
 - ii. Tailgate: Luke briefed that Big 10 announced games that may be potential tailgate dates: Game Ball Run/IA vs ISU – 7 SEP; Homecoming – 20 OCT; Military Appreciation game – 10 NOV. Luke proposed that the 3rd annual tailgate take place 7 SEP due to better weather.
 - iii. UICA is having a crowd funding campaign in October that we will try and publish to our alumni.
8. Other items.
 - a. Next Scheduled meetings:
 - i. 5 JUN 18 (changed to 12 JUN 18)
 - ii. 7 AUG 18
9. The meeting was adjourned at 2005, motion by Dave Lewis and a 2nd by Melanie Young.

//////Signed/////

Katie Boesen Hanna
Secretary
Mighty Hawkeye Battalion
Army ROTC Alumni Association (MHBA)

MHBAA Calendar

~~3 JAN 17~~ ————— Board Meeting
~~7 FEB 17~~ ————— Board Meeting
~~7 MAR 17~~ ————— Board Meeting
~~4 APR 17~~ ————— Board Meeting
~~22 APR 17~~ ————— Military Ball/Board Meeting
~~2 MAY 17~~ ————— Board Meeting
~~12 MAY 17~~ ————— Spring Commissioning
~~29 MAY 17~~ ————— Memorial Day
~~4 JUL 17~~ ————— Independence Day
~~1 AUG 17~~ ————— Board Meeting
~~21 AUG 17~~ ————— Fall Classes Start
~~14 SEP 17~~ ————— Board Elections
~~2 SEP 17~~ ————— Home Football Game (WY)
~~8 SEP 17~~ ————— Game Ball Run
~~16 SEP 17~~ ————— Home FB Game (N-TX)
~~23 SEP 17~~ ————— Home FB Game (PSU)
~~3 OCT 17~~ ————— Board Meeting
~~7 OCT 17~~ ————— Home FB Game (Ill) — HC
~~28 OCT 17~~ ————— Home FB Game (Minn)
~~4 NOV 17~~ ————— Home GB Game (OSU)
~~7 NOV 17~~ ————— Board Meeting
~~11 NOV 17~~ ————— Veteran's Day
~~18 NOV 17~~ ————— Home FB Game (PU)
~~23 NOV 17~~ ————— Thanksgiving
~~5 DEC 17~~ ————— Board Meeting
~~15 DEC 17~~ ————— Winter Commissioning
~~9 JAN 18~~ ————— Board Meeting
~~6 FEB 18~~ ————— Board Meeting
~~6 MAR 18~~ ————— Board Meeting
~~14 APR 18~~ ————— Military Ball/Board Meeting at Union, 12:30 pm
~~o/a 11 MAY 18~~ ————— Spring Commissioning