

Minutes for the Mighty Hawkeye Bn Alumni Association Board Meeting

6 FEB 2018

Meeting Start Time: 7:00 pm Central

Directors Present

- ✓ Jeff Borland
- ✓ Brad Cook – '95
- ✓ Dave Deyak - Former PMS
- ✓ Katie Hanna – '94
- ✓ Rob Hedgepeth – '88
- ✓ Karl Kraus – '87
- ✓ Dave Lewis – '89
- ✓ Luke Peters – '89
- ✓ Joe Poch – '90
- ✓ Melanie Young - '87
- ✓ Stew Wallace - '68

Others Present

Zach Buettner-PMS

1. Luke Peters called the meeting to order at 1900 hours.
2. Luke called for any conflicts of interest. No conflicts were noted.
3. Approval of the minutes for the regular board meeting of 9 JAN 18 were unanimously approved on a motion by Joe Poch and a 2nd by Melanie Young.
4. Committee Reports:
 - a. Finance Committee:
 - i. Treasurer's Report: Joe Poch gave an update noting the pdf he sent out. Joe Poch stated that the balance of the checking account is \$3018.77 plus a deposit in FEB brings it to \$3368.77 and \$5 in savings. Motion by Melanie Young and a 2nd by Brad Cook to approve the Treasurers' Report, motion passed unanimously. Joe Poch also stated that he was deploying next month and Bryce Parker agreed to cover him in his absence. He asked if Bryce should give a monthly update. **Dave Lewis?** will give the update. A motion was made to allow Bryce Parker access to the accounts during Joe Poch's absence. Motion made by Melanie Young and 2nd by Rob Hedgepeth was unanimously approved.
 - ii. Tax Update: Rob Hedgepeth reported that he researched taxes. The tax year we originally filed our SF4 ends in June. We then have five months

to file a 990N, as long as our total proceedings are under \$50,000 (checking/savings). Since our other donations go into the U of Iowa accounts, this shouldn't affect us. Rob Hedgepeth volunteers to file year and put procedures in place. This includes updating the treasurer mailing address when they take office. Rob will file a postcard with the IRS and pass that on to the next person elected treasurer. Rob will his name and address on documents.

b. Strategic Vision Committee:

- i. Build a World Class Network of Leaders: Brad Cook reported that the spreadsheet with 25 mentor volunteer bios went to the PMS. The PMS is only going to assign mentors to the 9 current Cadets and asked about pairing mentors to the newly commissioned lieutenants. Cook will manage the program and solicit AAR comments to improve the program for next year since we are already halfway through the year. If we don't need all 25 volunteers, we may invite some of them to join the MHBAA Board as Strategic Vision Committee members. Zach Buettner voiced that he is working the pairings and should have all complete in about a day. This will include the best matchups possible based on branch of service and experience.
- ii. Support & Enhance Department Activities: Jeff Borland working this.
- iii. Recruit the Next Generation of Leaders: Stu Wallace reported that the program picked up two (2 year) scholarships from Cadet Command for sophomores.
- iv. Promote Our Organization: Melanie Young stated that there has not been much Facebook activity. Two people want to help on this sub-committee: David Pinter and possibly another.
- v. Fund Our Opportunities: Luke Peters asked for any volunteers that want to take on this position. No volunteers thus far.

c. Outreach committee:

- i. Newsletter. Luke Peters reported that the newsletter is out. Katie Hanna volunteered to take on the newsletter and additional volunteers were asked to help with future publications to keep it frequent and relevant.
- ii. Alumni found. None new.
- iii. Post Sponsors update. Luke Peters stated that we have a few new sponsors. Jeff Adams ('03) at Ft. Stewart and Ryan Waldren ('11) at Yakima/Washington NG. Katie Hanna will send an email requesting for updates to current post sponsors. Brad Cook mentioned a good news story that could be published in the newsletter. He was contacted by a new MAJ coming to Rock Island AA with positive feedback on having an MHBAA member to contact and receive help from when moving. He

suggested that we could request other good news stories from other post sponsors. Stew Wallace commented that his former roommate told him that the only news he gets about the program is through the MHBA newsletter and this is a great way to keep people informed. The PMS will ask cadets to write up a "cadet happenings" and possibly give this task to the reservist that will come to support the program as he will be tasked with social media duties. Luke stated that previous alums have reconnected from the newsletter. If anyone has information on people that are deploying, retiring, getting promoted, etc to send information on these events to the secretary for the newsletter.

d. Social Networking: Facebook has 181 followers and LinkedIn has 78.

5. Department Updates:

- a. Scholarships: PMS reported that they have 2 new scholarship offers and 8-10 potential scholarship offers for students interested in Iowa (Class of 22).
- b. Painting: The University of Iowa President is interested in displaying the painting that was donated, possibly at his residence. He is trying to get the center for advancement to do a write-up on this.
- c. Spring Commissioning: will be either the 2nd or 3rd weekend of May. It will again be at Kinnick Stadium Press area, an iconic Iowa location.
- d. Military Ball. Luke Peters reported the date for the Military Ball is 14 APR 18. There are a few rooms left at Iowa House. We will also have our April meeting that day, probably at about 1300. Please email Luke in the next week if you are attending. All are encouraged to attend. Katie stated that she emailed Sharyl to get information so Alums can sponsor cadets again this year. PMS stated that they would get us information on this. Cadets will pay in advance and be reimbursed by alum donations after writing a thank you note.

6. Old Business:

- a. Long range calendar planning. Luke asked about the plans with our scholarship account and building fund and where we want to be in a year or two. Melanie recommended that we discuss this in person at April meeting.
- b. By-Laws. Luke Peters stated the last update was February of last year. Rob stated that he will send the secretary historical data.
- c. Conflict of Interest. Peters asked all to send their forms to Katie Hanna via email. (4 currently received).

7. New Business:

- a. Scholarship Award Criteria Development: An alum donated a life insurance policy to the scholarship fund. Criteria for awarding scholarships need to be discussed so we are prepared to award them in the future. A points system was

discussed with other considerations such as essays, a panel and an OML. The board needs to establish criteria to put systems in place when the scholarship money is available.

- b. Open discussion.
 - i. Veteran Hires: Luke reported that Iowa alum Spencer Shields with Smithfield Foods in VA has the intent to hire 400 vets by 2020 and to maintain a workforce of 10% vets. Could post in newsletter.
 - ii. Corporate Sponsorships. PMS voiced that we could approach corporations about a giving effort toward scholarships, especially with the new tax laws. Zach Buettner offered to draft a professional letter that we could use to ask for corporate donations. Stew Wallace offered to sign the letter. Rob Hedgepeth will draft a list of possible corporations (Proctor and Gamble, Rockwell, GM, Heartland).
 - iii. Rob Hedgepeth reported website costs. To have our own domain, it is about \$150/year. If we take credit card donations via the site, the cost is higher. We could add that later. This would allow us to post historical documents and monthly minutes. Stew Wallace offered to donate \$150 to get this started. Rob will ask someone in his office to assist in getting the website built.
8. Other items.
 - a. Next Scheduled meetings:
 - i. 6 MAR 18
 - ii. 14 APR 18 (1300 tentative)
 - iii. 5 JUN 18
9. The meeting was adjourned at 1950, motion by Stew Wallace and a 2nd by Dave Lewis,

/////Signed/////

Katie Boesen Hanna
Secretary
Mighty Hawkeye Battalion
Army ROTC Alumni Association (MHBA)

MHBAA Calendar

~~3 JAN 17~~ Board Meeting
~~7 FEB 17~~ Board Meeting
~~7 MAR 17~~ Board Meeting
~~4 APR 17~~ Board Meeting
~~22 APR 17~~ Military Ball/Board Meeting
~~2 MAY 17~~ Board Meeting
~~12 MAY 17~~ Spring Commissioning
~~29 MAY 17~~ Memorial Day
~~4 JUL 17~~ Independence Day
~~1 AUG 17~~ Board Meeting
~~21 AUG 17~~ Fall Classes Start
~~14 SEP 17~~ Board Elections
~~2 SEP 17~~ Home Football Game (WY)
~~8 SEP 17~~ Game Ball Run
~~16 SEP 17~~ Home FB Game (N TX)
~~23 SEP 17~~ Home FB Game (PSU)
~~3 OCT 17~~ Board Meeting
~~7 OCT 17~~ Home FB Game (III) HC
~~28 OCT 17~~ Home FB Game (Minn)
~~4 NOV 17~~ Home GB Game (OSU)
~~7 NOV 17~~ Board Meeting
~~11 NOV 17~~ Veteran's Day
~~18 NOV 17~~ Home FB Game (PU)
~~23 NOV 17~~ Thanksgiving
~~5 DEC 17~~ Board Meeting
~~15 DEC 17~~ Winter Commissioning
~~9 JAN 18~~ Board Meeting
~~6 FEB 18~~ Board Meeting
6 MAR 18 Board Meeting
14 APR 18 Military Ball/Board Meeting
o/a 12 MAY 18 Spring Commissioning