

Minutes for the Mighty Hawkeye Bn Alumni Association Board Meeting

9 JAN 2018

Meeting Start Time: 7:00 pm Central

Directors Present

- ✓ Scott Ayers – '83
- ✓ Brad Cook – '95
- ✓ Steve Frederick – '69/Former PMS
- ✓ Katie Hanna – '94
- ✓ Rob Hedgepeth – '88
- ✓ Karl Kraus – '87
- ✓ Dave Lewis – '89
- ✓ Diana Meador – '89
- ✓ Luke Peters – '89
- ✓ Joe Poch – '90
- ✓ Melanie Young - '87

Others Present

Tony Wolf

1. Luke Peters called the meeting to order at 1900 hours. Luke wished all a Merry Christmas and Happy New year.
2. Luke called for any conflicts of interest. No conflicts were noted.
3. Approval of the minutes for the regular board meeting of 5 DEC 17 were unanimously approved on a motion by Joe Poch and a 2nd by Rob Hedgepeth. New Board members and positions were welcomed: Karl Kraus, Bryce Parker, Luke Peters (President), Melanie Young (VP), Katie Hanna (Secretary), Joe Poch (Continuing as Treasurer).
4. Committee Reports:
 - a. Finance Committee:
 - i. Treasurer's Report: Luke Peter's noted regarding the call for donations to the new scholarship and facilities fund donation online mechanism, as well as checks mailed to the MHBAA Treasurer, some donations were received. \$1957.00 for scholarships and \$522.50 for facilities. His intent is to send out another request for donations after tax season around the

beginning of May to build up these accounts. Joe Poch stated that 5 deposits were made for a total of \$650 and the interim statement balance for the official account is \$2020.27. He also just received mail prior to the meeting with two donation checks for \$350.00 total. He also briefed that Dave Lewis and Steve Fredericks are on the signature card for the account. Motion by Melanie Young and a 2nd by Steve Frederick to approve the Treasurers' Report, motion passed unanimously.

- ii. Tax Update: Rob Hedgepeth reported that he received a notice due for a Form 990N which he had submitted. He will resubmit. He will come up with a process so we don't have to be reminded. Luke Peters asked when taxes are due? Rob stated that this goes back to when the MHBA was originally formed. Rob will do more research.

b. Strategic Vision Committee:

- i. Build a World Class Network of Leaders: Brad Cook reported that 12 Company Grade and 13 Field Grade (8 of which are retirees) leaders volunteered to be mentor volunteers. The question was posed whether retirees could serve as mentors. Cook verified with the PMS and was informed that retirees can serve as mentors. Cook stated that he will contact the volunteers one more time to collect additional information such as physical location and year group. He discussed work expectation management. The mentors will be introduced to the cadets and then they will let the cadets follow up with the mentors. Cook will manage the program and solicit AAR comments to improve the program for the future.
- ii. Support & Enhance Department Activities: Jeff Borland not on the call.
- iii. Recruit the Next Generation of Leaders: Stu Wallace not on the call. But emailed in report. Recruiting continues to be on track. 50% of freshmen were kept for 2nd semester and 11 additional registered for the program. Tony also has 3 SMPs to process for 2nd semester for a total of 30 MS I. At present there are 71 contracted or enrolled cadets. Breakout is:

9 Seniors, 18 Juniors, 26 Sophomores, 18 Freshmen = 71 Total. With the additional 11-14, we should be well over 80 cadets. Scholarship funds (or lackthereof) continue to be the main issue.
- iv. Promote Our Organization: Melanie Young stated that there wasn't much to report. A few Facebook pushes. Luke Peters stated that we should consider the online subscription to the Citizen to help find more members. Cost is \$20 per year.
- v. Fund Our Opportunities: Katie Hanna asked for a volunteer to take over as the head of this sub-committee that is a better fit for this position. Cook suggested to reengage this again later in the spring as the members

were formed last year and there may be some new interest in joining various committees. He will also ask Bryce Parker if he is interested in serving on this committee. Luke Peters stated that he would still like a board member represented on each committee.

- c. Outreach committee:
 - i. Newsletter. Luke Peters reported that the newsletter is not out. In light of his Presidential duties, he would like to turn this over to a person or a group of people. Katie Hanna volunteered to take on the newsletter and possibly get additional people to assist with this.
 - ii. Alumni found. Total alumni known is 495. The latest added was John Calhoun from the class of '58. Peters has sent letters to everyone with a known physical address.
 - iii. Post Sponsors update. We have post sponsors from 19 locations.
 - d. Social Networking: Facebook has 181 followers and LinkedIn has 78.
5. Department Updates:
- a. December Commissioning. Tony Wolf stated that there were two commissioned; one in the IANG and one AD Nurse Corps.
 - b. Mentorship is needed. Nine cadets remain for the year (one is on the bubble). One a good note, Chase Thurman (who was recovering from a car accident), returned to the program. Next year, there will be 17 juniors.
 - c. Military Ball. Luke Peters reported the date for the Military Ball is 14 APR 18. In past years, there was an in-person meeting the same weekend. He would like to do that this year with as much participation as possible. This is good for future planning. It's a good opportunity to discuss the two funds that were created (scholarship and facilities) and determine how we want to try to increase these funds. Melanie Young stated that previously alumni have paid for cadets to attend the ball. She inquired if we will ask alumni to contribute. Katie Hanna stated that last year we asked alumni to contribute around February. She also stated that last year she and her husband covered two cadets for the ball and received a nice thank you note for the contribution, which is a good way to have alumni continue to donate. Tony Wolf stated that Sheryl Grimm (ROTC Admin Asst) requires students to pay up front and then if their ticket is covered, they write a thank you note to receive reimbursement. Melanie suggested we cover Sheryl's ticket for this superb idea.
6. Old Business:
- a. Golf Event. Luke Peters stated that based on our 3K in the scholarship fund and almost 2K in the facilities fund, should we host the golf event. Joe Poch is

currently the POC and is deploying. Katie Hanna suggested a possible alternative she has seen at previous military balls is a “Keep it or crush it” game with rival team logos on a glass ornament. Individuals or groups can bid for either one and “keep it or crush it.” Joe Poch stated that the golf event requires some legwork on the part of board members getting door prizes and local businesses to sponsor a hole. However, the day of the event is largely handled by the golf course. Peters stated that we need to decide one way or another. Young stated that we seek out a volunteer by next month to have the event.

7. New Business:

- a. Calendar of events. Long range calendar. Email Luke Peters with any ideas you may have.
- b. By-Laws. Luke Peters asked for any comments on any changes needed. Rob Hedgepeth stated that once he refines the IRS process, he may suggest a change to the by-laws.
- c. Conflict of Interest. Peters asked all to send their forms to Katie Hanna via email. (2 currently received).
- d. Open discussion. Rob Hedgepeth stated that past board members asked if there is a way to make monthly minutes visible, possibly via website? Luke Peters stated that in searching the new UI website, he noticed changes and this website will likely not be an option. Luke will inquire on what they plan to do with the website links. Rob Hedgepeth took a due-out to come up with a possible website option.

8. Other items.

- a. Next Scheduled meetings:
 - i. 6 FEB 18
 - ii. 6 MAR 18
 - iii. 14 APR 18 (time tbd)

9. On a motion by Joe Poch and a 2nd by Melanie Young, the meeting was adjourned at 1949.

/////Signed/////

Katie Boesen Hanna

Secretary

Mighty Hawkeye Battalion

Army ROTC Alumni Association (MHBA)

MHBAA Calendar

3 JAN 17	Board Meeting
7 FEB 17	Board Meeting
7 MAR 17	Board Meeting
4 APR 17	Board Meeting
22 APR 17	Military Ball/Board Meeting
2 MAY 17	Board Meeting
12 MAY 17	Spring Commissioning
29 MAY 17	Memorial Day
4 JUL 17	Independence Day
1 AUG 17	Board Meeting
21 AUG 17	Fall Classes Start
14 SEP 17	Board Elections
2 SEP 17	Home Football Game (WY)
8 SEP 17	Game Ball Run
16 SEP 17	Home FB Game (N TX)
23 SEP 17	Home FB Game (PSU)
3 OCT 17	Board Meeting
7 OCT 17	Home FB Game (III) — HC
28 OCT 17	Home FB Game (Minn)
4 NOV 17	Home GB Game (OSU)
7 NOV 17	Board Meeting
11 NOV 17	Veteran's Day
18 NOV 17	Home FB Game (PU)
23 NOV 17	Thanksgiving
5 DEC 17	Board Meeting
15 DEC 17	Winter Commissioning
9 JAN 18	Board Meeting
6 FEB 18	Board Meeting
6 MAR 18	Board Meeting
14 APR 18	Military Ball/Board Meeting
o/a 11 MAY 18	Spring Commissioning