

Minutes for Mighty Hawkeye Bn Alumni Association Board Meeting

5 SEP 2017

Meeting Start Time: 7:00 pm Central

Directors Present

- Scott Ayres – '83
- Jeff Borland – '87
- ✂ Brad Cook – '95
- ✂ Dave Deyak – Former PMS
- Steve Fredericks – '69/Former PMS
- ✂ Katie Hanna – '94
- ✂ Rob Hedgepeth – '88
- Todd Jacobus – '88
- ✂ Dave Lewis – '89
- ✂ Diana Meador – '89
- ✂ Luke Peters – '89
- Dave Pinter – '90
- Joseph Poch – '09
- ✂ Vance Stewart – '85
- ✂ Stewart Wallace – '68

Others Present

- LTC Zach Buettner, PMS
- Melanie Young – Promote our Organization Committee

1. Rob Hedgepeth called the meeting to order at 1915 hours.
2. Rob called for any conflicts of interest; Dave Lewis noted that he would have a conflict of interest when he spoke about the different accounts that the UI Foundation (UIF) and the Community Foundation of Johnson County (CFJC) that he is the head of. Dave said that he would pass along the information that he learned but would recues himself from any votes that were taken to establish accounts.
3. Approval of the minutes for the regular board meeting of 16 August 2017 were unanimously approved on a motion by Luke Peters and a 2nd by Katie Hanna.
4. Committee Reports:
 - a. Finance Committee:
 - i. Treasurer's Report. No Report.
 - ii. Joe Poch is looking at different banks to move our operational funds account to.
 - b. Strategic Vision Committee: Update on committee progress – Brad Cook
 - i. Build a World Class Network of Leaders. Brad Cook spoke about focusing on the MS IVs and creating "near peer" mentors.
 - ii. Support & Enhance Department Activities. No Update.
 - iii. Recruit the Next Generation of Leaders. The department is doing a great job in recruiting; there are 46 freshmen and 44 sophomores signed up for MS I and MS II classes this semester.

- iv. Promote our Organization. Melanie Young wants to get more exposure through the Facebook page. Luke will make sure that she and Eli Seeley have the ability to post to that page.
 - v. Fund our Opportunities. Katie Hanna is going to set up a conference call with this group.
- c. Outreach Committee:
- i. Newsletter. Next newsletter should be out in a couple of weeks.
 - ii. Alumni Found. We “found” over 490 alumni to date. Luke has sent over 160 letters out to alumni that he has addresses for. 35 of those letters have “bounced back”, it is assumed that the rest have been delivered and the alumni have chosen not to respond.
 - iii. Post Sponsors Update. We have Post Sponsors at 19 locations.
- d. Social Networking: Our Facebook page has 179 follows; if we post something it is seen. The more a post is “liked” the greater exposure it gets. LinkedIn page has 78 members.
5. Department Updates:
- a. Fall Commissioning. 3 new LTs were commissioned this fall
 - b. Game Ball Run. 8 Sep 17. The game is in Ames this year; anyone wanting to join in the run needs to contact LTC Buettner ASAP.
 - c. Homecoming Parade. LTC Buettner is going to invite alumni to participate in the Homecoming Parade on 6 Oct. Luke will send an email to the membership.
 - d. Alumni Color Guard. 18 Nov 17, Iowa v. Purdue. Class of '67 is providing the color guard.
 - e. 6 cadets will be going to Western Illinois University to participate in the German Armed Forces Proficiency Badge testing.
 - f. LTC Buettner also spoke about setting up a “near peer” mentoring program with the MS IV class. This would be alumni in the ranks of LT/CPT that would mentor new LTs in the early stage of their career. We could also set up “strategic” mentors to help a cadet/LT plan their long range goals.
 - g. Department Staff. Two new cadre arrived for the fall semester.
 - h. LTC Buettner proposed an idea of a “Golf with a Cadet” on the Saturday of Military Ball.
6. Old Business.
- a. Golf Event. No Update.
7. New Business.
- a. Calendar of events.
 - b. Alumni Tailgate. Because the kickoff times for all of the football games have not been set yet, we have not identified a good date to have the tailgate. Luke will send out a survey to the membership to see which game generates the most interest and plan accordingly. Katie Hanna asked if we would conduct another 50-50 raffle like we did last year. It was decided that we would have another raffle as it generated interest. Dave Lewis will run point for the raffle.

- c. Upcoming Board Elections. Board elections are underway through the Survey Monkey website. The election will close on 15 Sep. The following are running for the 5 seats this year: Spencer Shields ('07), Bob Krause ('70), John Kundel ('69), Bryce Parker ('10), Karl Kraus ('87), Rob Hedgepeth ('88), Melanie (Pinter) Young ('87), Dave Lewis ('89) and Luke Peters ('89).
 - d. Vance Stewart is resigning his Board of Director position effective 31 December 2017. Per Article 6.02 the Board of Directors will appoint a member to finish out Vance's term. It was decided to offer the position to the person that receives the sixth (6th) most votes during the 2017 Board of Director Election.
8. Upcoming Events.
- a. 8 SEP 17 – Game Ball Run
 - b. 3 OCT 17 – Board Meeting
 - c. 7 OCT 17 – Homecoming Game
 - d. 7 NOV 17 – Board Meeting
 - e. 5 DEC 17 – Board Meeting
 - f. 15 DEC 17 – Winter Commissioning
9. On a motion by Katie Hanna and a 2nd by Stewart Wallace the meeting was adjourned at 1941 hours.

/////Signed\\\\\\\\

Luke A. Peters

Secretary

Mighty Hawkeye Battalion

Army ROTC Alumni Association (MHBA)

MHBAA Calendar

3 Jan 17	Board Meeting	23 Nov 17	Thanksgiving
7 Feb 17	Board Meeting	5 Dec 17	Board Meeting
7 Mar 17	Board Meeting	o/a 15 Dec 17	Winter Commissioning
4 Apr 17	Board Meeting	9 Jan 18	Board Meeting
22 Apr 17	Military Ball/Board Meeting	6 Feb 18	Board Meeting
2 May 17	Board Meeting	6 Mar 18	Board Meeting
12 May 17	Spring Commissioning	o/a 21 Apr 18	Military Ball/Board Meeting
29 May 17	Memorial Day	o/a 11 May 18	Spring Commissioning
4 Jul 17	Independence Day		
1 Aug 17	Board Meeting		
21 Aug 17	Fall Classes Start		
1-14 Sep 17	Board Elections		
2 Sep 17	Home FB game (WY)		
5 Sep 17	Board Meeting		
8 Sep 17	Game Ball Run		
16 Sep 17	Home FB game (N TX)		
23 Sep 17	Home FB game (PSU)		
3 Oct 17	Board Meeting		
7 Oct 17	Home FB game (Ill) – HC		
28 Oct 17	Home FB game (Minn)		
4 Nov 17	Home FB game (OSU)		
7 Nov 17	Board Meeting		
11 Nov 17	Veteran's Day		
18 Nov 17	Home FB game (PU)		