

Minutes for Mighty Hawkeye Bn Alumni Association Board Meeting

7 MAR 2017

Meeting Start Time: 7:00 pm Central

Directors Present

- Scott Ayres – '83
- ✓ Jeff Borland – '87
- ✓ Brad Cook – '95
- ✓ Dave Deyak – Former PMS
- ✓ Steve Fredericks – '69/Former PMS
- ✓ Katie Hanna – '94
- ✓ Rob Hedgepeth – '88
- Todd Jacobus – '88
- ✓ Dave Lewis – '89
- ✓ Diana Meador – '89
- ✓ Luke Peters – '89
- ✓ Dave Pinter – '90
- Joseph Poch – '09
- ✓ Vance Stewart – '85
- ✓ Stewart Wallace – '68

Others Present

- ✓ LTC Zach Buettner, PMS

1. Rob Hedgepeth called the meeting to order at 1903 hours.
2. Rob called for any conflicts of interest and none were noted.
3. Approval of the minutes for the regular board meeting of 07 FEB 2017 were unanimously approved on a motion by Jeff Borland and a 2nd by Dave Pinter.
4. Committee Reports:
 - a. Finance Committee:
 - i. Treasurer's Report. Current Balance - \$2,313.25. On a motion by Katie Hanna (2nd by Luke Peters) the board unanimously approved the Treasurer's Report.
 - ii. Combined Federal Campaign (CFC). – Rob Hedgepeth and Todd Jacobus will meet with Jeff Kueter at the UIAA regarding CFC and the Amazon America Smile program.
 - iii. Update on proposed "intent of funds" letter. On 4 March, Luke sent a proposed fund raising letter to the board for consideration. The letter asked the alumni for at least a \$100.00 donation in order to establish operating funds for alumni events, funds for department events and funds to work toward the establishment of scholarships for cadets. The letter also had a link sending alumni to the UIAA for the contribution which isn't tax deductible. Stewart Wallace indicated that in his experience the letter should be no more than one page long and that we would probably raise more money if we had a tax deductible route. Stewart also spoke with Sarah Cavanaugh at the UI Foundation regarding sending tax deductible donations to the Foundation. Dave Lewis suggested that we request the UI Foundation compose the letter for us to send out as they are the subject matter experts at this. Rob will follow-up with Ms. Cavanaugh and Jeff Kueter at the UIAA.

- b. Strategic Vision Committee:
 - i. Update on committee progress. Brad Cook briefed the email he sent to the board members on 6 March. The first point was to report the results of the call for volunteers. Leaders for three of the five teams were identified. Build a World-Class Network of Leaders – Brad Cook; Support and Enhance Department Activities – Jeff Borland; Promote our Organization – Melanie Young. The leader for the fourth team, Recruit the Next Generation of Leaders, will be ready to assume his role within the next month and the fifth team (Fund our Opportunities) will determine their leader during their first teleconference which Katie Hanna will lead. Brad also requested suggestions regarding initial operating guidance for the teams. The goal is to receive suggestions by the end of the week that he will be able to consolidate and distribute the following week. Brad will also resend the template that Brett Chenoweth suggested for teams to start developing the initiatives for each plan.
 - c. Outreach Committee:
 - i. Newsletter. Newsletter went out last month; next one in May.
 - ii. Alumni Found. We “found” over 390 alumni to date. In the coming weeks, I plan to send out another survey to those that names that I have confirmed since the last survey.
 - iii. Post Sponsors Update. Spencer Shields ('07) agreed to be a Post Sponsor for Ft. Lee, VA and Dave Pinter is the Post Sponsor for Ft. McCoy, WI.
 - d. Social Networking: Our Facebook page has 173 follows; if we post something it is seen. The more a post is “liked” the greater exposure it gets. LinkedIn page has 76 members.
5. Department Updates:
- a. Mil Ball. Will be 22 April 2017 at approximately 1900 hours at the IMU, Stewart Wallace will be the guest speaker. Everything opens at 1700 for class/group pictures and the receiving line will start at 1830. It looks like the price will be \$30.00 per ticket but LTC Buettner will give us the final price shortly.
 - b. Rube’s Steakhouse Fundraiser. LTC Buettner still has to confirm the dates with Matt Anderson from Rube’s. Once the date is confirmed, the UIAA will also send an email out to all alumni in their database with a zip code in the Des Moines Metro area.
 - c. Cadet Command Hall of Fame. Cadet Command only took one nomination per Brigade this year. LTC Buettner nominated the late MG Warren Lawson ('55) who was not forwarded by the Brigade.
 - d. IMU Leader Wall. LTC Buettner nominated MG Lawson and Terry Mulligan ('67) for the next induction for the Leader Wall in November.
 - e. Status on Chase Thurman. Cadet Thurman is the cadet involved in a serious accident back in January 2017. LTC Buettner advised that he is recovering well and will be attending the Military Ball. Cadet Thurman is also very appreciative of the letters/cards of support that he has received from the alumni.
 - f. Spring Commissioning. Commissioning will be in the Kinnick Stadium Press Box on 12 May 2017. The department intends to commission +/- 15 Lieutenants.

- g. Active Duty Push. LTC Buettner stated that the Army is trying to grow the active duty force and is accepting officers in the grades of O-1 through O-4 to transition from the National Guard or Army Reserve to active duty.
 - h. Department Staff. LTC Buettner advised that his Captain and Major will PCS this summer and his two NCOs will depart in the next year.
6. Old Business.
- a. Golf Event. No Update.
7. New Business.
- a. Calendar of events. Our plan is to have the 4 April meeting as scheduled. At that meeting Board members need to indicate if they will be available the day of the Mil Ball (22 Apr) at 1400 for a meeting (either in person or via phone). If we have a quorum on 22 Apr the 2 May meeting will be cancelled.
8. Other Items.
- a. Next scheduled meetings
 - i. 04 APR 17
 - ii. 22 APR 17 Military Ball/Retreat
 - iii. 02 May 17 – Conditional; if we have a quorum for the 22 Apr meeting this one will be cancelled.
 - iv. 01 AUG 17
9. On a motion by Stewart Wallace and a 2nd by Steve Fredericks the meeting was adjourned at 2003 hours.

/////Signed\\\\\\\\

Luke A. Peters

Secretary

Mighty Hawkeye Battalion

Army ROTC Alumni Association (MHBA)

MHBAA Calendar

3 Jan 17	Board Meeting	23 Nov 17	Thanksgiving
7 Feb 17	Board Meeting	5 Dec 17	Board Meeting
7 Mar 17	Board Meeting	o/a 15 Dec 17	Winter Commissioning
4 Apr 17	Board Meeting	9 Jan 18	Board Meeting
22 Apr 17	Military Ball/Board Meeting	6 Feb 18	Board Meeting
2 May 17	Board Meeting	6 Mar 18	Board Meeting
12 May 17	Spring Commissioning	o/a 21 Apr 18	Military Ball/Board Meeting
29 May 17	Memorial Day	o/a 11 May 18	Spring Commissioning
4 Jul 17	Independence Day		
1 Aug 17	Board Meeting		
21 Aug 17	Fall Classes Start		
1-14 Sep 17	Board Elections		
2 Sep 17	Home FB game (WY)		
5 Sep 17	Board Meeting		
8 Sep 17	Game Ball Run		
16 Sep 17	Home FB game (N TX)		
23 Sep 17	Home FB game (PSU)		
3 Oct 17	Board Meeting		
7 Oct 17	Home FB game (Ill) – HC		
28 Oct 17	Home FB game (Minn)		
4 Nov 17	Home FB game (OSU)		
7 Nov 17	Board Meeting		
11 Nov 17	Veteran’s Day		
18 Nov 17	Home FB game (PU)		