

Agenda for Mighty Hawkeye Bn Alumni Association Board Meeting  
03 NOV 2015

Meeting Start Time: 7:00 pm Central

**Directors Present**

- ✓ Brad Cook – '95
- ✓ Dave Deyak – Fmr PMS  
Steve Fredericks – '69/Fmr PMS
- ✓ Rob Hedgepeth – '88  
Todd Jacobus – '88 (Deployed)
- ✓ Dave Lewis – '89
- ✓ Luke Peters – '89  
Dave Pinter – '90
- ✓ Walter Prentice – '69
- ✓ Anthony Reynolds – '10
- ✓ Joe Rozek – '73
- ✓ Vance Stewart – '85
- ✓ Scott Stribe – '10  
Eric Winkie – '84
- ✓ Tony Wolf – '85

**Others Present**

Scott Ayers – '83 (Director Elect)  
Joseph Poch – '09 (Director Elect)

1. Rob Hedgepeth called the meeting to order at 1901 hours.
2. Rob called for any conflicts of interest and none were noted.
3. Minutes of the regular board meeting of 06 OCT 2015 were unanimously approved on a motion by Walter Prentice and a 2<sup>nd</sup> by Luke Peters. The minutes of the special board meeting of 06 OCT 2015 were unanimously approved on a motion by Walter and a 2<sup>nd</sup> by Luke.
4. Action Items:
  - a. Budget Committee: Rob proposed that a Budget Committee be created so that the organization has a plan to allocate funds once the point of soliciting/raising funds is reached. Luke suggested that the Treasurer should be the chair of this committee. Joe Poch (incoming Treasurer) stated that he would assume that role but as a new board member he would like a lot of assistance. Dave Lewis, Vance Stewart and Tony Wolf said they would assist Joe. Rob officially appointed the Budget Committee of Joe Poch (Chair), Dave Lewis, Vance Stewart and Tony Wolf.
  - b. Outreach Committee: Rob also proposed that an Outreach Committee be created to start getting the word out about our organization and attempting to get alumni in contact with each other. On 2 NOV 2015, Pat O'Connor reached out to Bryce Parker with a proposal on how to reach out to cadets and become sponsors/liasons. Luke volunteered to form the Outreach Committee and contact Pat and Bryce for their assistance.

- c. Finance Committee: Dave Lewis, Tony and Anthony were appointed to this committee. This committee will look at income and how to build an endowment and advise Rob who will chair this effort.
  - d. Committees in General. Joe Rozek stated that all members and alumni should be solicited to participate in the various committees that we currently have or may create in the future. Rob asked each chair to write a mission statement for board comment, and also to use in outreach to members to solicit their help.
5. Information Updates:
- a. Written Q&A from Jeff Kueter. The board sent Jeff five questions concerning the integration of the MHBAA and the University of Iowa Alumni Association (UIAA). The questions and Jeff's answers are attached to the end of these minutes. Discussion on each specific question follows:
    - i. Question 1 – Vance asked if we tied with the UIAA, would we would have to use the UIAA for our accounts. Rob said that we could probably have a couple of accounts with the UIAA (Operational funds and Charitable Contributions). Tony highly recommended using the UIAA for the services they would provide to include bookkeeping. Another course of action would be to establish accounts elsewhere. The committee must address the additional work required.
    - ii. Question 2 – No additional discussion.
    - iii. Question 3 – There was a question if the MHBAA and UIAA were competing organizations. The consensus was they are not and that the UIAA wants to include “specialty groups” in the UIAA in order to help both organizations.
    - iv. Question 4 – Joe stated that he is a member of another club and that he pays one set of dues and it covers both organizations and is wondering if this would work for the MHBAA. We need to follow-up with Jeff.
    - v. Question 5 – We need to follow-up with Jeff more on this issue. Tony stated that whatever we do with merchandise will need to get licensing approval.
  - b. Social Networking updates (Facebook and LinkedIn). Rob reported that when something is published he sees the number of hits on the page rise.. We need to continue pushing information to attract more followers.
  - c. Department Updates:
    - i. Staff updates. Tony reported that BDE is currently conducting a CIP with the department and that the staff is set through the summer.
    - ii. Alumni Color Guard.
      - 1. Tony the following will participate: MSG (r) Dave STOEN, COL (r) Dave Lewis, LTC Brad Cook, LTC Mark Coble, LTC Mark Brothers
      - 2. The football team is excited about this and they will issue a press release. We also need to get this out on our social media sites and need to get photos out as well.
    - iii. Game Ball Ruck.

1. Iowa-Minnesota (at Iowa City) – Nov 14. The UI Veterans Organization is “rucking” the ball from the University of Minnesota all the way to Kinnick Stadium (the University of Minnesota Veterans Organization backed out).
  
- iv. Update on 100 year celebration of ROTC.
  1. On 5 FEB 2016 the wrestling team is sponsoring a military appreciation night during their match with Indiana at Carver Hawkeye Arena. The department will be holding a contracting ceremony during the match. MG(r) Leuer and COL (r)Steve Banach will most likely be in attendance.
  2. Any additional ideas on how to commemorate the 100<sup>th</sup> Anniversary should be forwarded to Tony and/or Luke.
  
- v. Leader Wall in Iowa Memorial Union ([IowaLeaderWall@gmail.com](mailto:IowaLeaderWall@gmail.com)).
  1. Dedication will be on 12 NOV, 2015 at the IMU. Bryce Parker sent email invitations out last Friday. MG (r) Kenneth Leuer ('56) will be honored.
  
- vi. Military Ball.
  1. The Military Ball will be on 20 FEB2016. Tony stated that last year’s alumni donations led to every MS I-III being sponsored which was overwhelming for the first year.
  
6. New Business.
  - a. Rob attended the Iowa Army National Guard and ROTC meeting last month. MG Orr (TAG, Iowa) and all O-6 level MSC commanders were present. IANG offered resources and the PMS’s spoke about their programs and that many 2LTs that are commissioned in Iowa end up in the IANG. One issue that was raised and got the attention of MG Orr is that there is a disconnect on when a soldier enlists in the NG and their ship date which is not conducive to a college career. Each program also mentioned that their morning PT programs are available to any student and 1 hour of credit is awarded. There is no cost for the program. MG Orr suggested that more Guard Soldiers attending college should attend, even if they aren’t in ROTC.
  
7. Other Items.
  - a. Review schedule for next meetings.
    - i. DEC 1, 2015, 7:00 pm Central. Jeff Kueter is tentatively scheduled to call in.
    - ii. JAN 4, 2016, 7:00 pm Central.
  
8. At 2022 hours Luke made a motion to adjourn; Dave Lewis provided a 2<sup>nd</sup>; the motion passed unanimously.

/////Signed\\/////

Luke A. Peters

Secretary

Mighty Hawkeye Battalion

Army ROTC Alumni Association (MHBA)

Attachment to 3 NOV 2015 Minutes  
Questions/Answers For Jeff Kueter, UIAA

1. What other examples of managed organizational accounts similar to ours can Jeff discuss? Can he provide copies of written procedures, etc?

We have a few examples of oversight of organizational accounts; the Dance Marathon Alumni Group gave the Alumni Association funds to cover their expenses as needed; the Scottish Highlanders have their own fund at the UI Foundation which provides reimbursement to Alumni Association for expenditures made on their behalf. The Iowa Clubs have been encouraged to develop their own operational accounts to improve the efficiency and flexibility of their day-to-day operations. Many of those Clubs maintain accounts with the Alumni Association too – to deposit scholarship monies or to direct those interested in making tax deductible contributions to them.

2. What periodic (monthly?) documentation is provided regarding this account?

The reporting structure could be developed as needed and desired. The organizations pace of activity on both the income and expense side would dictate how often you would need reports.

3. What is the cost to the MHBAA for the Alumni Association serving as our “bank”?

I’m not particularly interested in charging you much beyond a nominal fee to cover staff time for the reports you desire. I am much more interested in having MHBAA encourage its constituency to become members of the Alumni Association and to have the Alumni Association work with you on the various events and activities you wish to produce, some of which might be monetized.

4. What recommendations does Jeff have for how we should handle membership dues?

Our Iowa Clubs can charge dues and those that do self-manage that process. I did it for years with the Washington DC Iowa Club. For simplicity’s sake, I’d set a calendar date when all memberships need to be renewed and everyone is required to pay then. We charged \$25 per year and had a clearly articulated case for what that investment returned to the individual. Our Iowa Club was not a tax deductible charity (we were a 501(c)(7), and so those dues did not accrue tax advantages to a member; those seeking that were directed to make their gift to the Alumni Association and direct it towards our account there.

5. What are examples of how other organizations sell, manage, ship, and collect payments for merchandise?

Nearly all of our Iowa Clubs and other affinity groups produce merchandise for sale or give-away. They also charge for events and profit some off those. For example, we are working with the Student Veterans Organization, via our new Alumni Veterans Group, to produce shirts for the ruck march the students will host during Veterans Day week. Extra shirts will be sold by the student org and via the web to the public.