

Mighty Hawkeye Battalion Alumni Association  
Board Meeting  
June 7, 2015 7:00 pm – 8:00 pm (Central)

**DIRECTORS** (☑ indicates present for meeting)

- |                                       |                           |
|---------------------------------------|---------------------------|
| ☑ Brad Cook – 1995                    | ☑ Walter Prentice – 1969  |
| ☑ Dave Deyak – fmr PMS                | ☑ Anthony Reynolds – 2010 |
| ☑ Steve Fredericks – 1969 and fmr PMS | ☑ Joe Rozek – 1973        |
| ☑ Rob Hedgepeth – 1988                | ☑ Vance Stewart – 1985    |
| ☑ Todd Jacobus – 1988                 | ☑ Scott Stribe – 2010     |
| ☑ Dave Lewis – 1989                   | ☑ Eric Winkie – 1984      |
| ☑ Luke Peters – 1989                  | ☑ Tony Wolf – 1985        |
| ☑ Dave Pinter – 1990                  |                           |

**OTHERS PRESENT**

LTC Zach Buettner – 1997 and PMS, Trusted Advisor

**MINUTES**

1. Roll call conducted and call for conflicts of interest. No conflicts noted.
2. Rob Hedgepeth opened the meeting by welcoming LTC Zach Buettner back to The Mighty Hawkeye Battalion. Zach is a 1997 Alum of The University of Iowa and the Mighty Hawkeye Battalion. He commissioned Ordnance, and has served on staffs at the Battalion, Brigade, and Division levels. His last assignment prior to returning to Iowa City was at Human Resources Command.
3. Rob Hedgepeth called the meeting to order at 7:03 pm
4. Rob Hedgepeth noted that there was not a quorum present for the June meeting. Motion by Walter Prentice to approve meeting minutes from May 5, 2015. Second by Tony Wolf. Motion approved unanimously.
5. Rob Hedgepeth facilitated a discussion regarding the election to replace our out-going five Directors. Section 6.01 of our By-Laws address the elections process. Ultimately, the intent is that our general membership – Alumni of the Mighty Hawkeye Battalion – get an opportunity to vet and vote on the five new members for our Board. However, at this point, we do not have a list of mailing addresses to whom we can send numbered ballots so that we can conduct a vote per the by-laws. All agreed that long-term, we need to have a means of reaching out to our membership via email.
6. Motion by Joe Rozek that waive the start up anomalies associated with the by-laws and use SurveyMonkey as a means of electing our five Board Members in 2015; motion seconded by Walter Prentice, and approved unanimously. Rob Hedgepeth will craft the list of candidates to a SurveyMonkey, post notice to Wiggio, and notify our membership via Facebook of the opportunity to vote, and then provide one week to vote. The vote will end shortly before our August meeting. Then, we will announce the next five board members during our August 2015 meeting. We will also provide each candidate with an opportunity to put together some introductory comments on

themselves (year commissioned, degree, brief assignment history, and why they want to serve on the MHBAA Board of Directors) so that those casting a ballot have some familiarity with the candidates.

7. Rob Hedgepeth informed the Board that he and Tony Wolf met with the Barry Butler, Provost, and Lon Moeller, Undergraduate Education Dean of the University College. They also met with Jeff Kueter, President and CEO of the Alumni Association in May 2015. In addition, Dave Lewis procured some additional information regarding Foundations in general, Community Foundations in particular, and the manner in which we could pursue our fund raising campaign for an endowment in a tax-free / advantageous manner. There are two parts to this:
  - a. There are 14 (ea) Community Foundations across the State of Iowa. Johnson County is ONE of those community foundations. These are all part of the “Endow Iowa Program”. These Foundations support initiatives that benefit citizens across the State. There are financial incentives in making donations to a Community Foundation. Iowa Community Foundation details are at <http://www.iowacommunityfoundation.org>. Example: Donor in 28% tax bracket donates \$10,000 – they earn a federal tax deduction benefit of \$2,800 and a state tax credit benefit of 2,500.00. Net cost of the donation to the donor is \$4,700.
  - b. The Community Foundation provides up to 5% of the endowment each year for the organization’s charitable purposes. If an individual makes a \$10,000 donation, then every year a \$500 scholarship can be presented to a Cadet.
  - c. The benefit of going through the Community Foundation instead of The University of Iowa Alumni Foundation is that we can take advantage of the tax credits allotted for Community Foundations via the Endow Iowa Act. Constraints include:
    - i. Money for the tax credit is appropriated annually by the State Legislature. When the dollar amount that they have appropriated is reached, then there are no more funds available for tax credits that year.
    - ii. State tax benefit only applies to those filing State of Iowa taxes.
  - d. Anthony Reynolds knows the president of the Cedar Rapids Community Fund and said that it was his impression that the Community Foundations are FOR the communities, and there is a question as to whether or not we can use those funds to support the MHBAA. Rob suggested that the funds are guaranteed to go to the organization that provided the donation. Dave Lewis suggested that this is similar to a donor-designated fund, where the individual making the donation can determine where that donation will go.
  - e. Rob Hedgepeth suggested that we should consider proposals for the board to consider regarding a course of action with a Community Foundation before the next meeting. Dave Lewis and Anthony Reynolds will get together off-line and bring a recommendation to the board next month.
8. The second part of our financial situation involves operating funds. The University of Iowa Alumni Foundation indicated that they would be able to help us manage operating funds, and also with our outreach effort to Alumni. They provided us examples of marketing tools and flyers, and also indicated that we could use their database to send out information. Rob Hedgepeth believes that the UI Alumni Association wants to help us reach out to our potential members / Alumni, with the return that we encourage our Alumni to become members of the University of Iowa Alumni Association. This effort really helps the University connect to our Alumni.
  - a. Tony Wolf indicated that the University wants to find the niches that will help them connect to the 360,000 Alumni in the Database, and they want to link up worldwide. If we want to schedule

- a reunion, etc., then they have personnel and resources to help schedule that. If we want to have a 100-year anniversary celebration of ROTC in 2016, then they would be happy to help us schedule that.
- b. Dave Lewis, Tony Wolf, and LTC Buettner will work together to come up with a recommendation for the Board of Directors to consider regarding involvement with the Alumni Association during the August 2015 meeting.
9. Regarding the MHBA being established as a 501 (c)(3) organization, Rob Hedgepeth informed the Board that filings have been taken care of for the State of Iowa to get us recognized, and we have the documents that we need to submit to the IRS to file for this tax status. At this point, the question is whether we want to proceed in this manner, or if we want to pursue a relationship with a Community Foundation to allow for tax benefits for our member/doners.
    - a. Question – Is our existence, and the operating funds required to maintain our existence, a charitable activity, or is the charitable activity what we want to do with the resources – provide scholarships and support to the University of Iowa Army ROTC Program?
    - b. We need to discuss this. Would like to get Dave Lewis and team to work this into their recommendation. We always have the option to move forward with the 501(c)(3), but there are some administrative tails and tax preparations that we will need to work every year, and whether there is a need to do this.
  10. Rob Hedgepeth reported that he is not in a position to provide an update on the Leader Wall at the Iowa Memorial Union, as most of the individuals involved in this initiative are at Fort Knox, KY, assisting with the ROTC Combat Leadership Course. We'll defer this agenda item to the next meeting.
  11. Anthony Reynolds will post a copy of LTC Buettner's biographical summary to our Facebook Page. We are slowly adding members and need to continue generating posts on our Facebook Page to gain followers.
  12. LTC Buettner informed the group that the staff will return to campus from Fort Knox, KY, around the first of August, and will then be doing a full-court press in preparation for the beginning of the Academic Year.
  13. Rob Hedgepeth informed the Board that there are five Board Members who were elected for one year terms: Brad Cook, Dave Deyak, Joe Rozek, Vance Stewart, and Eric Winkie. Four of these Directors have committed to continuing their service on the Board, if re-elected. In addition, we have five additional Alumni who have volunteered to have their names on the ballot. It is great to see that we have such an interest in serving on the Board.
  14. Rob Hedgepeth reminded the Board that 2016 is the 100 year anniversary of the formation of Army ROTC program Nationwide. LTC Buettner reported that the Brigade Commander has mentioned this in passing, will be pushing information down to the Battalions later this Fall, but no solid plans at this time. Rob Hedgepeth suggested that we should do something to commemorate this milestone on The University of Iowa campus.
  15. Rob Hedgepeth informed the Board that Todd Jacobus will be calling in to meetings from Kosovo, beginning during the August 2015 meeting. He will be doing a one-year tour there in support of the NATO Advisory Team.

