Mighty Hawkeye Battalion Alumni Association Board Meeting May 5, 2015 7:00 pm – 8:00 pm (Central)

# **<u>DIRECTORS</u>** (**☑** indicates present for meeting)

$\checkmark$	Brad Cook – 1995	$\checkmark$	Walter Prentice – 1969
$\overline{\checkmark}$	Dave Deyak – fmr PMS		Anthony Reynolds – 2010
	Steve Fredericks – 1969 and fmr PMS		Joe Rozek – 1973
	Rob Hedgepeth – 1988	$\overline{\checkmark}$	Vance Stewart – 1985
	Todd Jacobus – 1988		Scott Stribe – 2010
	Dave Lewis – 1989		Eric Winkie – 1984
	Luke Peters – 1989		Tony Wolf – 1985
$\checkmark$	Dave Pinter – 1990		

## **OTHERS PRESENT**

LTC Joe Albrecht

### **MINUTES**

- 1. Roll call conducted and call for conflicts of interest. No conflicts noted.
- 2. Motion by Dave Pinter to approve meeting minutes from Saturday, February 14, 2015. Rob Hedgepeth noted that there was not a quorum present for the April 23<sup>rd</sup> meeting. Second by Dave Deyak. Motion approved unanimously.
- 3. Todd Jacobus reported that he has collected 13 of 15 conflict of interest statements. He still needs to get these forms from Walter Prentice and Eric Winkie.
- 4. Rob Hedgepeth discussed the previously proposed amendment to the by-laws, adding Section 6.03, defining the Professor of Military Science as a Trusted Advisor to the Board. The proposed text was published in the February meeting minutes and posted to allow member comments. No comments were noted. Motion by Dave Pinter to approve this amendment to the by-laws. Second by Dave Deyak. Approved unanimously. Rob Hedgepeth will incorporate the amendment and distribute the updated version with these meeting minutes.
- 5. Rob Hedgepeth reported that we are now registered with the Secretary of State; we have our Employee Identification Number.
- 6. Rob Hedgepeth and Todd Jacobus will meet with Rebecca Stout, our Legal Advisor, on May 18, 2015 to discuss further activities.
- 7. Rob Hedgepeth and Tony Wolf met with the Dean of Undergraduate College, Lon Moeller and the Provost and Executive Vice President, Barry Butler.
- a. From an Alumni standpoint, Rob and Tony informed them of our Association's goals and ambitions to assist the ROTC department, especially in view of today's fiscally constrained environment. This

includes: mentorship and outreach by members to the program's cadets, outreach among alumni of the program at locations around the world, and financial contributions for scholarships, equipment, and other required support.

b. They also discussed the Army ROTC program's commissioning mission and the department's requirement to meet this mission in order to continue to remain a viable program. This included a discussion about Active Reserve Component commissions and the increasingly competitive environment for the active duty slots. The Order of Merit List criteria, including "points" associated with science, technology and math degrees and even more points for engineering degrees were included to seek opportunities to raise awareness of the ROTC program with the faculties and students of some of these STEM programs at the university.

Barry Butler and Lon Moeller provided insight into Living-Learning Community (LLC) opportunities in the dormitories. These are dorm floors that group students from the same major together. There is currently an Army ROTC LLC. They are willing to provide an opportunity for us to interact with the Engineering LLCs in order to potentially attract engineering students to the Army ROTC program. Provost Butler also suggested an opportunity for Tony and Army ROTC students to address each of the Intro to Engineering classes in the fall. These are classes that each freshman engineering student must take, as part of their academic plan.

8. Rob Hedgepeth and Tony Wolf also met with Jeff Kueter, President and CEO of The University of Iowa Alumni Association. There is a University Foundation, which collects tax-deductible donations, holds endowed money, and is a pass-through for such money. That is different from the Alumni Association, which does NOT deal with charitable giving, but accepts other donations and holds them in Alumni Association operational accounts. Rob will send an email to our Wiggio group to seek volunteers for a committee to explore questions surrounding relationships with the Uofl Alumni Association and also for opportunities to establish a relationship with the University Foundation or a community foundation. The committee should include at least one board member to report progress and bring forth recommendations for the entire board to consider. Salient points to investigate include:

### a. Alumni Association:

- i. What opportunities does the Alumni Association offer?
- ii. What costs are associated with this?
- iii. How do we benefit from such a relationship.

#### b. Foundation:

- i. An understanding of past investment performance.
- ii. Consideration of the Endow Iowa tax credit program offered for those filing State of Iowa taxes.
  - iii. Mechanisms for how tax-free charitable funds may provide funds for scholarships as a passthru or as part of an endowment.
- iv. Look into donor categories, and gain an understanding of what those funds can be used for, and how they can be used to support the mission of the department.
- 9. During the meeting, Jeff Kueter indicated that he would be willing to provide a presentation to the MHBAA. Rob suggested that our committee should gather some additional information first, but that we would welcome an opportunity for him to address the entire board at some point.

- 10. We spoke with the de Facto President of the New Mexico State University ROTC Alumni Association. This gentleman has been involved in this for the last 10-15 years, and has raised tens of thousands of dollars to support the Program. This gentleman is more or less a one-man show, and he was very impressed that we have a elected a Board of Directors with by-laws, etc. He has some ideas on what we can do to support the program.
- 11. Anthony Reynolds suggested that we consider a Twitter account and/or an Instagram account. There was a discussion about some of the items that we could put on our Facebook Page. Rob Hedgepeth suggested that the facebook page needs more traffic to continue to attract users.
- 12. LTC Joe Albrecht said that work on The Leader Wall in the Iowa Memorial Union continues. They will honor five such leaders yearly. The Department has 8-10 nominees at present, and other groups on campus also have suggestions. The next meeting of the Leader Wall committee will decide on the first group of honorees. They had hoped to have the inaugural event during Memorial Day 2015, but have pushed this back until Veterans Day 2015 at this point. Mr. Parker will be the Army ROTC representative on this committee.
- 13. It looks like 15 Cadets will be commissioned on May 15, 2015, 6:00 pm at the Iowa City National Guard Armory Melrose Avenue. Keynote speaker will be 1969 Alumni and former PMS Steve Fredericks.
- 14. LTC Joe Albrecht said new PMS LTC Zach Buettner arrives in Iowa City on July 1, 2015. He is currently attending the Professor of Military Science Course.
- 15. Captain Dave Weinrecht is a new officer who will be assigned to UI Army ROTC as an Assistant PMS. He will arrive between July 1 and July 15. This brings the team to 100% capacity.
- 16. Rob Hedgepeth expressed to LTC Joe Albrecht the MHBAA deepest appreciation for his support and commitment to the Iowa Army ROTC Program and the MHBAA. His efforts have been greatly appreciated! Good luck and best wishes as he assumes squadron command soon.
- 17. There are FIVE members whose terms will expire at the con Brad Cook, Dave Deyak, Joe Rozek, Vance Stewart, Eric Winkie. Elections are supposed to take place two weeks prior to the third quarter meeting. The next group of Board Members will be elected for a full three year term. We also need to solicit names for consideration. We need to market this through our Facebook page.
  - a. Brad Cook wants to continue.
  - b. Dave Deyak wants to continue, but would yield to an alumni who would like to serve.
- c. Joe Rozek is willing to remain on board, but expressed concern about his being remote, living in Virginia.
  - d. Vance Stewart indicated that he is willing to remain on the board.
- 18. We will market the five Board member positions, and push out information on self-nomination to the Wiggio email group. We will convene an election survey to be open from 13-17 July and announce our new board members at the July 20, 2015 meeting.
- 19. LTC Albrecht highlighted the contributions of the Iowa Army ROTC Alumni who contributed to the Army ROTC program. A total of nearly \$2,500 was raised this past year, including four individuals contributing \$200 and one individual contributing \$500. This is in addition to the Game Ball Run and

Military Ball contributions that totaled nearly another \$1,000. This is a marked increase in giving over recent years past.

- 20. Rob Hedgepeth shared that there are also several individuals who have committed financial resources to pay for the fees of our legal advisor, filing fees, and a graphic design artist working on an Alumni logo.
- 21. Rob Hedgepeth received a request from John Mikelson of Midwest Military Outreach. The College of Education has a goal of establishing a Veteran Alumni/Mentor Database, and they would like to tap into the Alumni Association and the MHBAA Membership. They are interested in all veterans established in their fields with a focus on teachers and counselors. Their goal is to be able to link up students who are veterans with alumni veterans for mentoring opportunities. It sounds like the College of Education would retain the names of these Volunteers, and would present these names to students who are veterans, and provide them the opportunity to reach out to Alumni. Rob suggested that he would provide the point of contact at the College of Education to our Alumni to give them the opportunity to communicate interest directly.
- 22. Next meetings scheduled to take place on:
  - a. 02 June 2015.
  - b. 07 July 2015.

Respectfully submitted,

- c. 04 August 2015.
- d. 01 September 2015.
- 23. Tony Wolf and Rob Hedgepeth discussed the history of the U.S. Armed Forces on The University of Iowa campus. This dates back to 1870s. The Army stood up the ROTC in 1916, so next year is the 100 year anniversary of the program! There may be some opportunities to do some outreach on campus. LTC Joe Albrecht indicated that Cadet Command is very interested in highlighting the 100 year anniversary of the program across the Country, so no doubt Cadet Command would be supportive. Rob Hedgepeth indicated that it would be great if we could get details of what Cadet Command is doing to commemorate this anniversary.
- 24. Motion by Walter Prentice to adjourn at 8:07 pm; second by Dave Deyak. Motion carried unanimously.

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Todd M. Jacobus
Secretary, Mighty Hawkeye Battalion
Army ROTC Alumni Association (MHBAA)