## Mighty Hawkeye Battalion Army ROTC Alumni Association Board of Director's Meeting January 8, 2015 6:00-7:05 pm

## **<u>DIRECTORS</u>** (☑ indicates present for meeting)

$\overline{\checkmark}$	Brad Cook – 1995		Walter Prentice – 1969
	Dave Deyak – fmr PMS	$\square$	Anthony Reynolds – 2010
$\checkmark$	Steve Fredericks – 1969 and fmr PMS		Joe Rozek – 1973
$\overline{\checkmark}$	Rob Hedgepeth – 1988		Vance Stewart – 1985
$\overline{\checkmark}$	Todd Jacobus – 1988	$\square$	Scott Stribe – 2010
$\checkmark$	Dave Lewis – 1989		Eric Winkie – 1984
$\checkmark$	Luke Peters – 1989		Tony Wolf – 1985
	Dave Pinter – 1990		

## OTHERS PRESENT

None.

## **MINUTES**

- 1. Rob Hedgepeth called to order at 6:00 pm. The meeting took place via conference call only. Special thanks given to Brad Cook, calling in from Europe, 8 time zones ahead of those of us in the Midwest. Rob also wished the Board a Happy New Year for 2015.
- 2. Rob Hedgepeth asked for the Board Members to confirm or deny if there is anything on the published agenda where they see a conflict of interest. No conflicts were reported.
- 3. One correction to the December 4, 2014 meeting minutes was noted: Scott Stribe was present at this meeting. Motion by Luke Peters, 2nd by Walter Prentice to approve as corrected. Motion carried.
- 4. Rob Hedgepeth distributed a conflict of interest policy that we have developed with our legal advisor. The policy is required for our 501(c)(3) filing. Motion by Luke Peters with 2nd by Tony Wolf that we adopt as distributed. Motion carried. This policy is also in keeping with a provision that is in the association by-laws.
- 5. Rob Hedgepeth indicated that we started discussing our Association's relationship with the Professor of Military Science (PMS) at our last meeting. The association by-laws state that within the board of directors and the association, rank should not carry any influence. The PMS, however, is performing his military duties by representing the department and as such, we should address the PMS by his military rank. Rob highlighted in our by-laws Chapter 3 Section 1 (s), where this is addressed in some detail. This came up during a previous meeting, and the status of our PMS on the board. Research and discussions with our legal advisor since the last meeting indicate:
- a. An "Ex-Officio Member" means that the individual is on the board, based on their position, in this case, the PMS. An Ex-Officio member of a board can be a "voting" or "non-voting" member, although some states have recently banned non-voting board members. This title would make the PMS a board member.

- b. The other option is that the PMS be a "Trusted Advisor", and as such is NOT a member of the board of directors, but is someone whom we can engage, work with, and support. As a trusted advisor, he can keep the board abreast of issues, but there is no implied responsibilities, which may be a better solution.
- c. Great discussion on this topic with input from several participants. All input favored the position being a "trusted advisor". We will draft an addendum to our by-laws that identify the position as a "trusted advisor", and we will discuss at our next meeting. No vote was taken, as further action is required to craft the addendum.
- 6. Tony Wolf informed the group that as of January 23, 2015, he will be released from his position at the University of Richmond, and will return to The University of Iowa as the Recruiting Operations Officer, effective January 26, 2015. Great news for the Mighty Hawkeye Battalion & the Alumni Association! Congratulations Tony.
- 7. Rob Hedgepeth reported that no action has been taken by the State of Iowa regarding our filings with the Secretary of State's office. Legal counsel advised that the new, incoming Secretary of State will be seated later this month, and once that has taken place, we will probably see action on our submission. This recognition is the first step to file for 501(c)(3) status.
- 8. Invitations are out for the 2015 ROTC Military Ball to be held on February 14, 2015 at the Iowa Memorial Union. (An invitation is attached to these minutes and will be posted via our facebook page see below). BG Sentman (Iowa ARNG, Retired) will be the keynote speaker and the invitations include an option to pay extra to fund cadet attendance.
- 9. Anthony Reynolds informed the group that he has finalized the Facebook Page, and we have had many of our Alumni "like" our page already. Statistics as of 12JAN indicate that over 100 people have "liked" the page and now follow our posts. Our posts, in total, have reached almost 1400 people.
- a. There was a discussion about the contents of the FB page, and whether we should have a policy on what information is included, and how it is posted.
  - i. We don't want to be political.
  - ii. Our posts should be in good taste.
  - iii. Our page should maintain professionalism, and show military bearing.
- iv. There was a discussion about including photographs on the Facebook page of Alumni. There may be concern by some of our Alumni that they don't want to be posted or identified on the page. Rob Hedgepeth will check with legal counsel for examples of guidelines for administrators.
- b. Anthony Reynolds will be sending out a request for information to all board members to confirm that all are comfortable with the biographical summary and photo. Rob Hedgepeth responded that he was comfortable with the abbreviated resume and photo he provided.
- c. Suggestion by Dave Lewis that we ask our members to take photographs of themselves with the Tiger Hawk emblem at locations around the Country and world, and post them too our Facebook page. This will generate some interest.
  - d. All board members are encouraged to invite Alumni to "like" this page.

- e. Suggestion by Luke Peters that we consider having our Facebook page be a closed group so that not everyone can join the page and comment on posts, etc. Rob Hedgepeth suggested the policy be synchronized with the definitions of alumni, staff, friends and associates contained in the by-laws. Anthony Reynolds will explore this and also a way to vet the people who have already liked the page so far.
  - f. Anthony will also attempt to assess the demographics of who likes the page.
- 10. Anthony Reynolds made email contact with Andrew regarding "Godaddy". He asked if we need a domain name and host. Needs to know the PURPOSE of the web site, and how we plan on using that as an Association. Typically, the web site will serve as a source of general information for those who have an interest in learning more about our Association, and also have a protected area where historical documents can be stored for our members. Anthony Reynolds to work with Dave Pinter, who provided information in December regarding another website he is familiar with.
- 11. Two Cadets commissioned in December 2014. LTC Dave Malott (U.S. Army, Retired) was the speaker. Dave is a counselor in the University's Undergraduate Admissions Office.
- 12. It is currently anticipated that there will be 15 commissionees on May 15, 2015. LTG Honore (U.S. Army, Retired) is scheduled to be the keynote speaker.
- 13. The Fall 2015 Newsletter was distributed by the Department during the last week of December 2014.
- 14. There were a few questions about the Leader Wall at the Iowa Memorial Union during our last meeting. LTC Albrecht will provide updates at the next meeting.
- 19. We will plan to have a board meeting at 3:30 pm on the afternoon of Saturday, February 14. This will be both a meeting, and a social gathering in advance of the Military Ball. Call-in will also be an option.
- 20. Todd Jacobus suggested that we start discussing board member elections at our next meeting. In this start-up period, we have members who are on a 1-year tour, some on a 2-year tour, and some on a 3-year tour as we work our way into a rotation that elects  $1/3^{rd}$  of the board each year. This system is intended to provide continuity. We will have five individuals leaving the board in 2015 (Cook, Deyak, Rozek, Stewart, Winke). There is nothing in the by-laws that would prevent the re-election of someone leaving the board, but additional nominees are also encouraged.
- 21. Motion by Tony Wolf to close the meeting, second by Steven Fredericks. Motion approved. Meeting closed at 7:05 pm.

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Respectfully submitted,

Todd M. Jacobus Secretary Mighty Hawkeye Battalion Army ROTC Alumni Association (MHBAA)