

**Mighty Hawkeye Battalion Army ROTC Alumni Association
Board of Director's Meeting
October 29, 2014 6:06-7:15 pm**

PRESENT

1. Brad Cook – 1995
2. Dave Deyak – former PMS
3. Steve Fredericks – 1969 and former PMS
4. Rob Hedgepeth – 1988
5. Todd Jacobus – 1988
6. Dave Pinter – 1990
7. Walter Prentice – 1969
8. Anthony Reynolds – 2010
9. Joe Rozek – 1973
10. Vance Stewart, 1985

ALSO PRESENT

1. LTC Joseph Albrecht – current PMS

NOT PRESENT

11. Dave Lewis – 1989
12. Luke Peters – 1989
13. Scott Stribe – 2010
14. Eric Winkie – 1984
15. Tony Wolf – 1985

1. Rob Hedgepeth called to order at 6:06 pm.

2. Rob Hedgepeth asked for the Board Members to confirm or deny if there is anything on the published agenda where they see a conflict of interest.

3. Motion by Walter Prentice to approve meeting minutes dated May 22, 2014; seconded by Dave Pinter. Motion carried unanimously.

4. Rob Hedgepeth reported that he and Todd Jacobus met with our Attorney, Ms. Rebecca Stout, and initiated action to have the name “Mighty Hawkeye Battalion Alumni Association” submitted to the Secretary of the State of Iowa and the Internal Revenue Service. Ms. Stout is not available until November 10, 2014, but we anticipate getting some feedback on that issue soon.

5. **Game Ball Run:** LTC Albrecht thanked the MHBAA for involvement in the Game Ball Run. From his perspective this was an outstanding event on many fronts. Joe reported that Cadets collected over 4,000 lbs of canned goods, and donated them to Food Banks in Ames, Des Moines, and Iowa City.

a. This year's handoff between the two ROTC programs occurred in Tama at the Tama-Toledo Country Club due to inclement weather. The Tama County I-Club did a phenomenal job of hosting this event.

b. Outstanding attendance at the handoff. MG Tim Orr, The Adjutant General of the Iowa National Guard was in Tama, as was Herky the Hawk mascot. It was an outstanding event! We need to sustain this in the future, and of course we would love to see Alumni involvement continued and event increased!

c. Great media coverage of the event. ESPNU's program *Roadtrip* filmed the program, and put together a spot that received Nation attention. That video is available using the password roadtrip7 online at: <http://www.beaudryfilmworks.com/RT/rt7.html>

d. Joe Albrecht reported that he received the football autographed by Coach Kirk Ferentz. This year, the ball was handed off to Alumni member and former PMS Steve Fredericks at the Pep Rally on the Pentacrest. Joe said, "We appreciate his willingness to participate in the Pep Rally on the Pentacrest, and represent the Alumni so well. What an awesome event."

e. Rob Hedgepeth participated in this event and reported that from his viewpoint this was an incredible event. It is a great way to build relationships and partnerships between the two ROTC programs and the two Universities.

f. Dave Pinter informed the group that he met with the President of the DC area I-Club, who was very enthusiastic about the media coverage that he saw on the East Coast involving the Iowa – Iowa State Football game and the Game Ball Run. He mentioned a commercial that was shown on ESPN and had many people on the East Coast talking.

g. Joe Albrecht reported that the University has been very proactive in reaching out to the ROTC program. The Strategic Outreach Department is very interested in continuing a relationship with the ROTC program. There was outstanding press coverage during "Herky On Parade" and during the "For Iowa" campaign.

h. Joe Albrecht indicated that we should do whatever we can to share our appreciation with the University administration for their engaging with us on this Game Ball Run during the Iowa – Iowa State Game. Rob Hedgepeth indicated that he would certainly be willing to reach out to select individuals if he gets their contact information. We need to sustain these relationships!

i. Joe Albrecht reported that one danger of tying into the University is maintaining possession of the Game Ball Run. We need to drive the plan for the Game Ball Run, otherwise it will quickly get away from the ROTC program. There is a fraternity on Campus that is interested in putting together a game ball run for the Wisconsin game. So, there is some expansion of the concept, and we need to be aware of that.

j. The University suggested that during the off-years, when the game is played in Ames, we should integrate the Game Ball Run into the I-Club tailgate with appropriate cautions about cadets and alcohol.

6. Leader Wall at Iowa Memorial Union. Joe Albrecht reported that the ROTC team is in the initial stages of working with the Iowa Memorial Union to update the memorials there.

a. There is a foyer / entryway, which is dedicated to the Naval detachment that was in Iowa City many years ago.

b. There is also a wall dedicated to University of Iowa Alumni who paid the ultimate sacrifice while serving in the United States Armed Forces.

c. The Iowa Memorial Union wants to recognize ROTC Alumni, Army or Air, at the Union. The idea that they suggested was that each year they recognize 5-7 Alumni who are distinguished graduates through their military service.

d. These individuals would have their photograph and biographical summary displayed at the Iowa Memorial Union in a display case. Then, after the year, the photo and biographical summary would be digitized into the archives for future generations.

e. Joe Albrecht informed the group that The University is putting together a video of the history of the Memorial Wall, and he will send out the link to that video when it is complete.

f. There may be a ceremony for the first inductees to coincide with Memorial Day, May 2015.

g. Joe Albrecht recommends that we nominate a list of people whom we believe should be considered Distinguished Graduates. He also indicated that The University currently has all of the Distinguished ROTC Alumni photos in their possession right now for archiving purposes.

h. Motion by Dave Deyak that we carry forward a call to membership asking for nominations of Distinguished Alumni, who should be considered for the Leader Wall at the Iowa Memorial Union. Motion seconded by Steve Fredericks. Motion carried unanimously.

i. Rob Hedgepeth will set up a one-time email address to gather replies from membership for this and advise membership.

7. Military Ball Joe Albrecht reported that the Military Ball / Dining Out will take place on Saturday, February 14, 2015, at the Iowa Memorial Union. There was a general discussion regarding the Military Ball, and what the Alumni Association can do to support this.

a. Joe Albrecht has spoken with SFC Mark Edwards to request the 34th Army Band to provide music at the event.

b. The biggest contribution that Alumni can do for this event is to participate.

c. Last year, the cost of facility and catering was \$4,400.00. The Cadets do a lot of work to defray the cost, and they typically pay no more than \$15.00 per person to attend.

d. Joe Albrecht indicated that he would like to entertain nominations for keynote speakers for this event. Dave Pinter suggested that we could approach Army Sustainment Command, which is commanded by a 2-Star, and Joint Munitions Command, which is commanded by a 1-Star, both of which are headquartered out of the Rock Island Arsenal. There was also a suggestion that a more junior officer, perhaps a Captain, who is more closely connected to the current cadets, be asked to speak.

e. Joe Albrecht asked that we share the date with our Alumni, and encourage attendance.

8. Rob Hedgepeth reported that he has received feedback from many that the Wiggi system does not seem to be very successful in communicating information to the Board of Directors. Rob suggested that we establish an alternative system, which would involve social media. Anthony Reynolds volunteered to lead this effort.

9. Motion by Dave Deyak that Anthony Reynolds take the lead as the Mighty Hawkeye Battalion Alumni Association Social Media Coordinator. Motion seconded by Todd Jacobus and carried unanimously.

10. There was a discussion that, as Alumni Association grows, and we build our network Nationwide, that we should consider creating a database of board of expertise in the private sector. Rob Hedgepeth

indicated that the INTENT of the MHBAA is to build relationships among our Alumni, and current Cadets, so that could definitely be a by-product of our Association.

11. Joe Albrecht reported that the Ranger Challenge Team completed Task Force Dodge and Brigade Ranger Challenge this past year. The team finished in 2nd Place in the Task Force Dodge Competition, which included teams from Kansas. He was very proud that although the team did not WIN any of the events, they scored high enough in all events to finish in 2nd place overall.

12. Joe Albrecht informed the group that Winter Commissioning will take place on Friday, December 19, 2014. There will be three Cadets Commissioning at this ceremony: Anthony Duong, Nicholas Linder, and Mitch Boothroyd. Joe indicated that LTC Dave Mallott (U.S. Army Ret), who was a former Professor of Military Science at The University of Iowa (1993-97), will be keynote speaker at the commissioning ceremony. Again, our Alumni are invited and encouraged to attend.

13. Joe Albrecht shared with the group that the University of Iowa Department of Veterans Affairs will be setting up flags on the Pentacrest in honor of Veterans Day. At 8:00 am on Tuesday, November 11, 2014, the Cadets will participate in Reveille on the steps of the Old Capitol.

14. Joe Albrecht indicated that he has a draft of the fall newsletter which will be distributed before Thanksgiving. Joe would like to see more input into the newsletter from the Alumni, including photographs.

15. Dave Pinter indicated that it would be nice to highlight Brett Chenoweth, who commissioned through the Iowa Army ROTC Program in 1989, and whose son, Jim Chenoweth, is a freshman and enrolled in the ROTC Program, in the newsletter. Joe Albrecht reported that Brett's son, Jim, was a big contributor to the I-Team that finished 2nd in the most recent Ranger Challenge Competition.

16. Joe Albrecht reported that the department has 15 Cadets on track to be commissioned on Friday 15 May 2015. He has asked his former boss, LTG Russell Honore', to serve as keynote speaker, and will keep the Alumni informed.

17. Joe Albrecht reported that he and the ROTC team has engaged with the Anti-Violence Coalition and the two organizations are working together in pursuit of raising awareness of sexual harassment and sexual assault issues on college campuses. He indicated that on April 14, 2015, there is a plan to bring together experts in this field to The University of Iowa Campus for a conference. He has received a tentative acceptance for LTG Tucker of First Army to be the keynote speaker for this event.

18. Joe Albrecht updated on Cadre.

a. MSG Stoen is in process of retiring and is seeking employment to remain in the Iowa City area.

b. MSG Thorpe, who is serving in an E7 billet, will ETS in Dec 2014.

c. MSGT Krabar (11B) will be assigned to the Department.

d. SFC Krause (11C) will be assigned to the Department.

e. MAJ Guderski, is new XO

f. CPT Bunyan - New APMS

