

**Mighty Hawkeye Battalion Army ROTC Alumni Association
Board of Director's Meeting
December 4, 2014 6:00-7:25 pm**

PRESENT

Dave Deyak – former PMS
Steve Fredericks – 1969 and former PMS
Rob Hedgepeth – 1988
Todd Jacobus – 1988
Dave Lewis - 1989
Luke Peters - 1989
Dave Pinter – 1990
Walter Prentice – 1969
Anthony Reynolds – 2010
Joe Rozek – 1973
LTC Joe Albrecht - PMS

NOT PRESENT

Brad Cook – 1995
Vance Stewart, 1985
Scott Stribe – 2010
Eric Winkie – 1984
Tony Wolf - 1985

1. Rob Hedgepeth called to order at 6:00 pm. The meeting took place at South Quad, and there were several participants who participated via conference call.
2. Rob Hedgepeth asked for the Board Members to confirm or deny if there is anything on the published agenda where they see a conflict of interest.
3. Motion by Dave Lewis to approve meeting minutes dated October 29, 2014; seconded by Dave Deyak. Motion carried unanimously.
4. Rob Hedgepeth asked LTC Albrecht to provide an update on Branch Day, which took place at the Iowa National Guard Armory in Iowa City from 1530-1700 hrs today.
 - a. LTC Albrecht reported that two weeks ago the Cadets received their branch assignments. They decided to do a program for the entire department oriented around branches of the Army, providing all of the Cadets a better understanding of branches available.
 - b. LTC Albrecht reported that the Department hosted branch day, and that the Cadets were able to interact with all branches with the exception of Aviation. There were Active Duty, National Guard and Army Reserve officers present to answer branch questions.
 - c. There were also corporate sponsors present today for the program, including Amana, Whirlpool, and Caseys.
 - d. In addition, there was a formal ceremony where the Cadets who had received their branch assignment were officially presented with the branch insignia.

e. LTC Albrecht indicated that initial feedback was that this was an outstanding event, and that the ROTC department needs to continue doing this program in the future.

5. There was a question about the legal work that is being done by Rebecca Stout, our legal advisor, so that we can be established as a 501(c)(3). Todd Jacobus reported that Ms. Stout needed home mailing addresses for each board of director member before she could proceed. Todd Jacobus sent her that information in November 2014. The next step is to apply for an Employer Identification Number (EIN) with the federal government, which is procured thru the Internal Revenue Service. And, she will submit an application to the Secretary of State in order to get approved articles of incorporation. Both documents need to be submitted BEFORE we apply for the 501(c)(3) status. Submission should occur this month.

6. Rob Hedgepeth indicated that there has been a discussion taking place via email regarding how we, as an Association, recognize The University of Iowa leadership team for their embracing of our Association, and working with us to build our program.

a. LTC Albrecht reported that over the last few weeks, he has communicated with Dr. Georgina Dodge of the Center for Diversity Office. Dr. Dodge has responsibility for all veterans-related organizations on campus. She indicated a willingness to continue to work closely with the department.

b. LTC Albrecht cautioned that we need to ensure that we are proceeding WITH the UI Veterans Association and the Student Veterans Association so that they understand that our interest is not to expand our area of interest beyond the ROTC program. Bottom line – we are not a threat to their programs.

c. LTC Albrecht informed those present that he still reports to the Dean of University College, Dr. Lon Moeller, who replaced Dr. Beth Ingham. Dr. Ingham was very helpful and supportive of the Army and Air Force ROTC programs on campus. It was in large part due to her efforts that there is a Minor available in both the Air Force and Army programs. LTC Albrecht will ensure that Dr. Moeller understands the ROTC program and then advise how we can help.

d. LTC Albrecht indicated that there was a discussion with regarding the establishment of a University of Iowa Veterans Alumni Association. It sounds like this is a good initiative, but likely beyond our scope. We need to be very cautious about expanding beyond the group that we endeavor to impact positively – our Cadets. If we build an endowment, we want to have some flexibility on how the funds are spent, and it could be disadvantageous to embrace all similar groups in a partnering maner.

7. Rob Hedgepeth reported that there has been an on-going discussion about the “leader wall” at the Iowa Memorial Union (IMU).

a. LTC Albrecht reported that Iowa Army ROTC had originally asked if the Memorial Union would be willing to provide wall space to the program so that they could market Army ROTC. The IMU agreed to re-purpose the Memorial Case, and would allow a rotation of Hall of Fame members that would be displayed.

b. This would include a framed photograph and biographical summary. LTC Albrecht indicated that there are several projects working concurrently. He indicated that the ROTC Department that has given 13 photographs and biographies of General Officers who have commissioned via the ROTC program to the IMU, and the IMU is having them professionally prepared. (Some of these photos are attached to these minutes (and also include COL Stefan Banach). There are biography notes available by clicking on the orange balloon at the top left of each page.)

c. LTC Albrecht indicated that there are FIVE spots open for May 2015, and there will be a dedication sometime during May 2015.

e. There was a discussion about criteria for noteworthy members to be placed into the Hall of Fame. LTC Albrecht suggested the following (all categories required):

- (1) Veteran did something noteworthy at University.
- (2) Veteran did something noteworthy in the military.
- (3) Veteran continued to serve and contribute to their local community.

f. There is the possibility of a broad interpretation of the definition of “noteworthy”. LTC Albrecht indicated that we should consider providing input to the IMU Board of Directors regarding the criteria for those being considered for induction.

g. LTC Albrecht indicated that all nominations go to the IMU, but he is not certain of the vetting process there. He is also uncertain who is the final decision authority.

h. LTC Albrecht will inquire with his contacts at the Iowa Memorial Union and with the UI Veterans Administration and determine how this process will work.

i. This is an outstanding opportunity for us to work with the University and highlight the contributions of our Army ROTC program beyond the University, and it will be outstanding to have these hall of fame members on display at the Iowa Memorial Union. Well-done to the Mighty Hawkeye Battalion for working this initiative!

8. LTC Albrecht provided a situation report on the 2015 Military Ball.

a. This Ball will take place on February 14, 2015 at the Iowa Memorial Union. There is a desire to reach out and include Alumni in order to boost attendance.

b. BG Sentman will be keynote speaker for the Military Ball.

c. Cadets are actively working script reviews and program development. We anticipate that invitations will be pushed within the next few weeks.

d. There was a discussion of potential sponsorship of cadets for the Military Ball. This will be an option on the RSVP (copy attached).

e. Rob Hedgepeth asked Joe Albrecht to see what we can do to highlight the Mighty Hawkeye Battalion Alumni Association and encourage membership by those who are commissioning in order to maintain a connection. Joe Albrecht indicated that he would provide a forum for that to take place during the Ball.

9. There was a discussion of photographs and historical records associated with the Mighty Hawkeye Battalion. LTC Albrecht indicated that the historical records at the Mighty Hawkeye Battalion are not deep. Over the last 20+ years, since the program moved from the Field House to the South Quad, there have been a lot of photographs and records that are lost. LTC Albrecht encouraged the group to send photos and any records that would be useful as we continue.

10. Anthony Reynolds provided an update on Social networking.

a. The Association DOES have a Facebook page; however, it is not yet published, as Anthony wants to ensure that the Board members get a chance to take a look at it before it goes public.

b. Anthony Reynolds wants to ensure that we have TWO photographs to put on the page BEFORE we publish it. The page is called: “Mighty Hawkeye Battalion Army ROTC Alumni Association – MHBAA”

c. There was a general agreement that the Mighty Hawkeye Battalion FLAG should be included in either the banner or profile photo for our FB page.

d. There was a general agreement that the Army ROTC Tiger Hawk logo should be included in either the banner or profile photo for our FB page. Joe Albrecht told us that the MHBAA CAN use the Tiger Hawk logo as part of what we use to market the MHBAA; we just need to vet it through the Licensing Office, which is at the Hawkeye Hall of Fame office on Mormon Trek Blvd.

e. Dave Pinter sent an email on November 24, 2014, outlining a need for an information campaign. He suggested that we have a packet of information that we can add every few days to keep the page relevant and updated. We should send information to Anthony Reynolds that we think merits including on the FB page so that he has information that he can update the page with periodically.

Example: “Here is a photograph of LTC Steve Fredericks, who was Professor of Military Science at The University of Iowa from 198X-199X.”

f. Anthony Reynolds indicated that we can send information directly to him at his email account, and he can post it the same day he gets it, etc. Contact Anthony at anthony.t.reynolds@gmail.com

g. We should collecting an official biographical summary and official photograph for each Association member to the Association; those could be included on the FB Page and Web Site. Please send your information to Anthony.

h. There was a discussion of platforms where we can host a web site. Anthony Reynolds indicated that he knows someone who works with GoDaddy in Hiawatha, and he will soon be sending out information on options associated with GoDaddy. Dave Lewis indicated that Andrew Gunder (Coe College ROTC Commissionee / Graduate) is also a good point of contact with GoDaddy in Hiawatha.

i. Rob Hedgepeth spoke on behalf of the 15-member Board in thanking Anthony Reynolds for his investment into this project! We are well on our way to establishing ourselves on-line and on social networking, which will definitely enhance visibility of our Association.

10. There was a discussion about a formal welcoming of our Cadets into our Alumni Association, the process and the timing of this effort.

a. We may want to consider connecting this effort to either the military ball, the commissioning ceremony, or perhaps during the LAST MS IV class or leadership lab. We discussed, but ruled out doing this on commissioning day – there are too many other activities and distractions.

b. We need to put together a packet of information to give to our Cadets; this should include who we are, what we do, and the value that we bring to them as officers and to the MHBAA.

c. LTC Albrecht suggested that if we did this during the last leadership lab, then all classes of cadets would be able to witness the program; he could see this becoming a very nice tradition for the MHBAA.

11. Commissioning Update.

a. There will be 3 Cadets commissioned later this month; they are: Cadet Nick Linder, Cadet Anthony Duong, Cadet Boothroyt. Dave Mallott is keynote speaker.

b. There will be 15 Cadets commissioned in May 2015, and LTG Russell Honore (U.S. Army, Ret) has agreed to be keynote speaker at LTC Albrecht's request. LTC Albrecht worked for LTG Honore, and has maintained contact with him.

12. David Pinter has provided some alumni information for the MHBn's Fall Semester newsletter. This will be published prior to the end of the semester.

13. LTC Albrecht reported on staff updates:

a. Senior Military Science Instructor MSG Thorpe will depart on 11 Dec and MSG Tabot will arrive to replace him on 9 or 10 Dec.

b. SFC Kraus will arrive as the Training NCO at the start of the spring semester.

c. The new Professor of Military Science will be LTC Zachary Buettner, who commissioned in 1997 at The University of Iowa. LTC Buettner will be visiting over the Christmas season; LTC Albrecht will let us know when he plans to be in Iowa City, so that we can meet him. More information about the timing of the transition, taking place after Spring commissioning, will be forthcoming.

14. There was a discussion of whether or not the MHBAA wants to have a unique logo. The Board agreed to bring this up at a future meeting and discuss further. LTC Albrecht said that he believes that use of the TigerHawk in a configuration similar to the department uses could be worked through the University's Trademark and License office without problem.

15. LTC Albrecht informed the Board that the Army has directed that ROTC programs across the Nation to partner with universities on Sexual Assault Prevention campaigns. LTC Albrecht and the Mighty Hawkeye Battalion are engaging on several fronts with this initiative across campus. The campaign is named: "It's On Us – Iowa", and will include a Spring 2015 conference with 1st Army Commanding General LTG Michael Tucker as the keynote speaker.

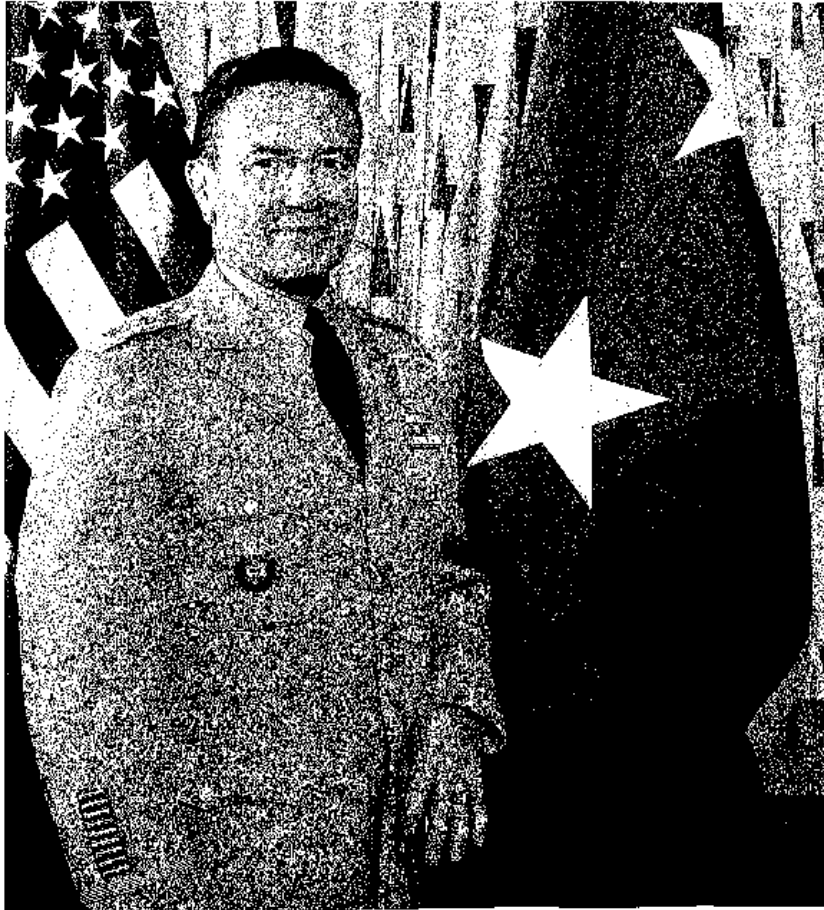
16. LTC Albrecht reported that he is in discussion with Kirkwood Community College regarding a possible satellite campus, or partnership there. Kirkwood has approximately 17,000 students. Vickie Terrones, who serves as the VA Certifying Official at Kirkwood CC, indicated that there is interest among the students in the ROTC program, that there used to be an ROTC Club at Kirkwood, and that there is some growth potential in the program through this partnership. More to follow on this as the discussion proceeds.

17. David Pinter initiated a discussion on how we, as an Alumni Association, can raise awareness of scholarship availability among our current cadets. He indicated that this is a tremendous strength of the Iowa State University Cyclone Battalion, who provides guidance and counsel to their cadets on scholarship opportunities available through the University, USAA, AUSA, etc. We need to do a better job of marketing opportunities, like these, to our Cadets. This is information that could be part of the information campaign associated with the unveiling of MHBAA facebook page.

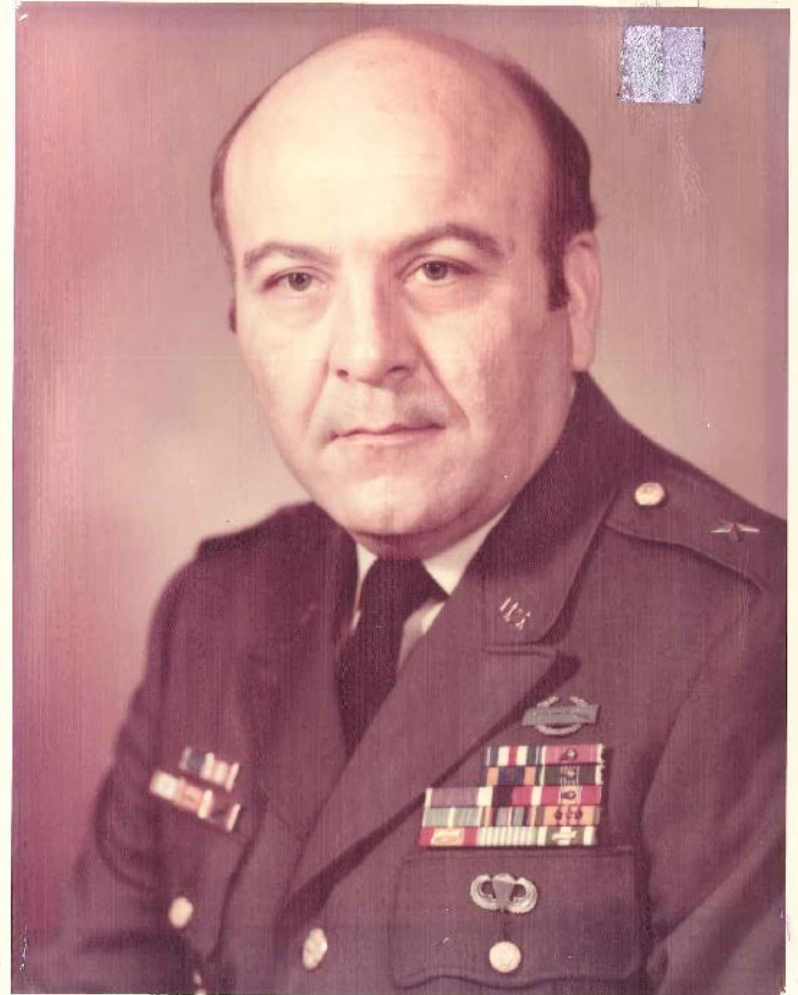
18. Anthony Reynolds sent out some information regarding some information available for veterans through Penn Mutual Center for Veterans Affairs.



THE UNIVERSITY OF IOWA



MG (R) CLARENCE C HAUG
ROTC 1929 – 1932
USMA Class of 1936



BG (R) COREY J WRIGHT
Class of 1950



THE UNIVERSITY OF IOWA



MG (R) FRANK H BAKER
Class of 1954



MG (R) WARREN G LAWSON
Class of 1955



THE UNIVERSITY OF IOWA



MG (R) KENNETH C LEUER
Class of 1956



BG (R) NEAL R CHRISTENSEN
Class of 1957



THE UNIVERSITY OF IOWA



MG (R) JOHN S PEPPERS
Class of 1959



LTG (R) MARVIN L COVAULT
Class of 1962



MG (R) STEWART W WALLACE
Class of 1968



- **COLONEL
STEFAN J.
BANACH**



**MAJOR GENERAL
ROBERT L.
SENTMAN**



LTC Joseph H. Albrecht, Professor of Military Science,
and the Cadets of the Mighty Hawkeye Battalion
Respectfully request the honor of your presence at

The University of Iowa Army ROTC Military Ball

on Saturday, the 14th of February 2015,
at Five in the evening
at the Iowa Memorial Union,
125 North Madison Street, Iowa City, IA 52242

R.S.V.P. NLT February 1, 2015 by enclosed form

Military attire: Dress Mess or Dress Blue
Civilian attire: Tuxedo / Gown or Business Formal

Menu

- #1 – Lemon Crusted Chicken Breast, or
- #2 – Roast Beef with Red Wine sauce, or
- #3 – Trio of Pasta Toulades with
Pesto cream, Marinara and Wild Mushroom sauce (Vegetarian)

\$30 per guest



Return this form with your cash or check payable to:

The University of Iowa Army ROTC

ATTN: Sharyl Grim
101 South Quad
Iowa City, IA 52242

Name: _____ Rank: _____ Menu #: _____

Guest Name: _____ Rank: _____ Menu #: _____

Request seating next to: _____

I would like to sponsor _____ Cadet(s) to attend the MHBN Military Ball

Amount remitted, Cash: _____ Check: _____

For questions call Ms. Sharyl Grim at (319) 335-9187



FY16 OML Model



Leaders for Life

1. Academic Outcomes (50%)

- Standardized Tests
 - CLA+ (5.0)
 - MAT (5.0)
- Cumulative GPA (minus ROTC GPA) through spring semester junior year (25.0)
- MS III Comprehensive Exam (6.0)
- Academic Discipline (4.0)
- Command Interest Items (5.0)

ADM4 = 4 pts; ADM3 = 2 pts
ADM5 = tbd

2. Leadership Outcomes (35%)

- PMS Experience Based Observations (25.0)
- Cadet Training/Extracurricular Activities (5.0)
- Language/Cultural Awareness (5.0)

3. Physical Outcomes (15%)

- APFT
 - Campus (most current fall semester) (6.5)
 - Campus (most current spring semester) (6.5)
- Athletics
 - Varsity, Intramural, or Community Team (2.0)

For each event/activity: Based on a normalized weighted average distribution for that cohort (except ADM).

Campus/Community Leadership and mentorship fall under Extracurricular Activities

INFORMATION PAPER

SUBJECT: Proposed FY16 ROTC Order of Merit List (OML) Model Revision, Command Interest Item Scoring Criteria.

1. Weighting

Total Command Interest Items = 5%	
2%	Writing Achievements
2%	Speaking Achievements
1%	Community & Organizational Awards

2. Writing Achievements

- 100 point scale (maximum points earnable); normalized for each cohort
- ***Publication of Article/Editorial in Print Media***
 - Points: 20 each
 - Validation Authority: PMS
 - Cadets present final published article (not a draft) to PMS for credit
 - Implementation Guidance:
 - Article/editorial must be accepted for publication via a review/editorial process (e.g., self published blogs, online forums, etc are not creditable).
 - Appropriate media include technical journals, community magazines and newspapers, periodicals, and college-wide regular publications (departmental bulletins, newsletters, etc are not appropriate).
 - Cadets should seek guidance from PMS for appropriate topics
 - The article, if it contains any reference to the author's status as a Cadet, must include a disclaimer with a statement that the author's views are his/her own and do not represent those of the US Army.
- ***Elective Writing Courses***
 - Points: 20 each
 - Validation Authority: PMS
 - Cadets present a transcript including course and grade
 - PMS will reference the College's Catalog, as necessary, to review course description and determine whether the course is suitable for credit
 - Recommend each Host School maintain a current list of creditable courses

- Implementation Guidance:
 - Must be at least a 3 semester hour (or equivalent) course
 - Must not be a course in the Cadet's required curriculum
 - Cadet must earn a "B" grade or better for credit
 - In cases where the course includes both speaking and writing components, credit for the course may only be given once.

3. Speaking Achievements

- 100 point scale (maximum points earnable); normalized for each cohort
- **Original Presentation to External Audience**
 - Points: 10 each
 - Validation Authority: PMS
 - Cadets will submit any Powerpoint slides, media, or script used for the presentation to the PMS.
 - Cadets will submit a written statement from the audience organization's chairperson/president/leader stating the time and location the presentation was given. Alternatively, a meeting program with the Cadet's presentation listed may be submitted.
 - Each PMS should develop guidance regarding local organizations suitable for presentations.
 - Implementation Guidance:
 - Must be an original presentation authored by the cadet. Substantially similar presentations given previously are not creditable.
 - Presentation must be given to a formal, recognized community or college organization (e.g., one with a charter, by-laws, etc) with a non-ROTC affiliated audience of at least 15 people.
 - Presentation topics should generally be those that compliment either the ROTC curriculum (military history, strategic and tactics, officership, etc.) or the Cadet's academic discipline. Cadets shall refrain from controversial topics, and should seek advance PMS approval for any presentation for which there is any potential for controversy.
 - The presentation, if it contains any reference to the presenter's status as a Cadet, must include a (written, if possible) disclaimer with a statement that the author's views are his/her own and do not represent those of the US Army.
- **Elective Speaking Courses**
 - Points: 20 each
 - Validation Authority: PMS
 - Cadets present a transcript including course and grade
 - PMS will reference the College's Catalog, as necessary, to review course description and determine whether the course is suitable for credit
 - Recommend each Host School maintain a current list of creditable courses

- Implementation Guidance:
 - Must be at least a 3 semester hour (or equivalent) course
 - Must be not be a course in the Cadet's required curriculum
 - Cadet must earn a "B" grade or better for credit
 - In cases where the course includes both speaking and writing components, credit for the course may only be given once.

4. **Community and Organizational Awards**

- 100 point scale (maximum points earnable); normalized for each cohort
- Award must be earned while enrolled as a Cadet (e.g., awards earned during high school are not creditable)
- Points: 10 points
- Validation Authority: PMS
 - Cadet submits award certificate for PMS evaluation.
 - PMS should develop and maintain a list of organization awards that are creditable.
 - PMS' should forward locally developed lists to USACC G-1 for consolidation with other lists and distribution
- Implementation Guidance:
 - Awards must be for long-term and sustained achievement (e.g., not for a single accomplishment)
 - Annual awards
 - Program completion awards
 - Scholarships (of at least \$1000)
 - Awards must be part of regular awards program (e.g., not a one-time presentation)
 - Awards must be sponsored by a nationally-chartered organization or affiliated chapter
 - Example awards include Civil Air Patrol Spaatz Award, Rotary Youth Leadership Award, Nestlé Very Best in Youth Award, Congressional Youth Awards (Bronze, Silver, Gold)

Dr. Ray Staats/G-1, ASD/4-5014
APPROVED BY: Mr. Cliff Hefner